

MEDIA KIT



Canada's First Nations Radio

OUR NETWORK

**CFNR Radio Network broadcasts
in 80 communities in Central and Northern BC
and exclusively brings Commercial Radio
to 42 First Nations communities**



Canada's First Nations Radio

OUR COVERAGE

NOW, THAT'S COVERAGE

CFNR, Canada's First Nations Radio, understands coverage from a conventional broadcast sense to our digital world. CFNR connects our audience, always.

The CFNR Network serves over 80 communities in Central and Northern B.C. with 5 FM frequencies.

For many of our communities we have become their Community message board, sharing events and news from First Nations communities and our major population centers throughout the expansive region.

***NEW!**

JOURNEY FM

106.3 FM - NOW ON THE AIR!

Town	Freq.	Pop.
1. Lower Post	96.1 FM	113
2. Atlin	96.1 FM	500
3. Good Hope Lake	96.1 FM	32
4. Dease Lake	97.1 FM	303
5. Telegraph Creek	96.1 FM	250
6. Iskut	96.1 FM	710
7. Fort Ware	96.1 FM	270
8. Blueberry River	96.1 FM	450
9. Doig River	96.1 FM	273
10. Moberly	96.1 FM	197
11. Mcleod Lake	96.1 FM	94
12. Queen Charlotte	97.1 FM	852
13. Nautley	98.1 FM	192
14. Burns Lake	96.1 FM	1779
15. Kitimat	98.1 FM	8335
16. Kispiox	98.1 FM	744
17. Gitanyow	96.1 FM	434
18. Gitlaxt'aamiks	96.1 FM	810
19. Laxgalts'ap	96.1 FM	470
20. Gingolx	96.1 FM	810
21. Prince Rupert	98.1 FM	12220
*Metlakatla		98
*Port Edward		544
22. Gitxaala	98.1 FM	490
23. Hartley Bay	96.1 FM	200
24. Kitamaat Village	96.1 FM	670
25. Terrace	92.1 FM	12569
*Thornhill		9000
*Kitsumkalum		359
*Kitselas		269
26. Old Massett	96.1 FM	754
*Masset		793
27. Quesnel	96.1 FM	10007
*Red Bluff		163
28. Soda Creek	98.1 FM	47
29. Canim Lake	96.1 FM	228
30. Alkali Lake	96.1 FM	328
31. Sandspit	97.1 FM	300

CFNR | Canada's First Nations Radio | 4562 B Quaysway Drive | Terrace BC | V8G 3G8 | 1-866-833-2387 | www.cfnr.ca



Town	Freq.	Pop.
32. Gitwangak	98.1 FM	430
33. Toosey	96.1 FM	169
34. Alexandra	97.1 FM	168
35. Halfway River	96.1 FM	168
36. Takla Landing	96.1 FM	650
37. Tache	98.1 FM	401
38. Skidegate	97.1 FM	781
39. Smithers	95.1 FM	5351
*Telkwa		1350
Witset	95.1 FM	661
40. Lax Kw'alaams	96.1 FM	646
41. Ulkatcho	96.1 FM	155
42. Williams Lake	97.1 FM	10832
*Sugar cane		233
43. Broman Lake	98.1 FM	255
44. Tsay Keh Dene	97.1 FM	200
45. Bella Coola	96.1 FM	2010
46. Bella Bella	96.1 FM	1450
47. Cheslatta	98.1 FM	167
48. Alexis Creek	97.1 FM	101
49. Stoney Creek	95.1 FM	332
50. Klemtu	96.1 FM	505
51. Nemaiah Valley	96.1 FM	600
52. Fort Babine	98.1 FM	60
53. Topley	95.1 FM	72
54. Gitwinksihlkw	96.1 FM	211
55. Hazelton	98.1 FM	270
*Gitsegukla		427
*Glen Vowel		419
*Hagwilget		191
*Gitanaamax		630
*Kispiox		744
56. Anahim Lake	96.1 FM	1800
57. Canoe Creek	96.1 FM	60
58. Ft. St. James	96.1 FM	1691
59. Houston	96.1 FM	2993
60. Fort Nelson FN	96.1 FM	423
*Fort Nelson		3902
61. Port Clements		282
62. Stewart	96.1	494

EMERGENCY PREPAREDNESS

KEEPING COMMUNITIES INFORMED DURING AN EMERGENCY IS OUR TOP PRIORITY

In the event of an emergency such as wildfire, tsunami, earthquake, and flooding, CFNR commits all of its resources, and has the capability, to get communications out 24/7 to its listeners with the latest information and updates on the situation and any orders that are in effect. CFNR works with local emergency services providers to relay messages on evacuations, marshalling areas, and when it's safe to return as we receive them to ensure community members' safety.



CHUMBER 2 (142) 900-0000 9000
1-800-960-0000 1-800-960-0000

OUR PROGRAMMING

WHO WE ARE

We live here and with our decades of experience we know what the community wants, and we play the music they love with a blend of Classic Rock hits, First Nations artists, and Blues.

The popularity of CFNR is based on our commitment to everyone in the community which also includes news coverage that matters, and stories and issues that affect First Nations and our region on Journeys.



CHAR NORMANDEAU



THE CHAD



ASHLEY PIMLOTT



MORGYN BUDDEN



SABRINA SPENCER



CHURCH OF ALICE WOODS GROUP
1000 10th Ave. S.W. Calgary, AB T2P 1A1

CFNR 360

GET THE ADVANTAGE WITH MODERN DIGITAL

OUR LIVE STREAM SERVICES RIVAL OR EXCEED URBAN MARKETS
ANYWHERE IN NORTH AMERICA

LIVE STREAM VIDEO

Stream your event, business meeting or cultural performance

BUSINESS, SOCIAL MEDIA OR CORPORATE VIDEO

Did you know that Google LOVES video? It's a powerful tool that your business needs to get found!

PODCAST PRODUCTION

Get what you have to say out there. After all, we love audio!

SOCIAL MEDIA CAMPAIGNS

Need help with your next campaign, or not sure where to start? We can help!



CHUMCO 2 (142) 888-8888

OUR FANS

For over 20 years, CFNR has been hosting the largest outdoor party in the northwest.

We get to rock out with over 5,000 fans and the biggest names in Canadian Rock!

It's a great day of free entertainment at Concerts in the Park every August Long Weekend!



Concerts in the Park!



OUR CULTURE

IT'S WHO WE ARE

Our culture is an integral part of who we are as Canada's First Nations Radio. We take great pride in sharing cultural celebrations such as Hobiye, Salmon Fest, National Indigenous Peoples Day, the Opening Ceremonies of the All Native Basketball Tournament, and bringing a better understanding of who we are as First Peoples of Canada. Our culture is ever evolving, and CFNR is here to capture that!



CHUM 2 (14.2) 980/98.1 FM
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ALL NATIVE BASKETBALL TOURNAMENT

CELEBRATING 64 YEARS!

The ANBT is more than a basketball tournament. It's 60 years of resistance and history. It's more than an event, it's a feeling. A feeling of community pride, a feeling of being connected to the culture and the people. It's a reunion of old friends and a place to make new ones. There's a connection between the fans and the teams that cannot be ignored. This connection drives the competitions to what the tournament has become. Everyone is there for a sense of pride and belonging, and they get it. It's more than a game. It's our culture now. It's a way of life.

**CFNR is proud to be the official broadcaster of the
All Native Basketball Tournament**



CHOMER 2 (1-877) 888-8888
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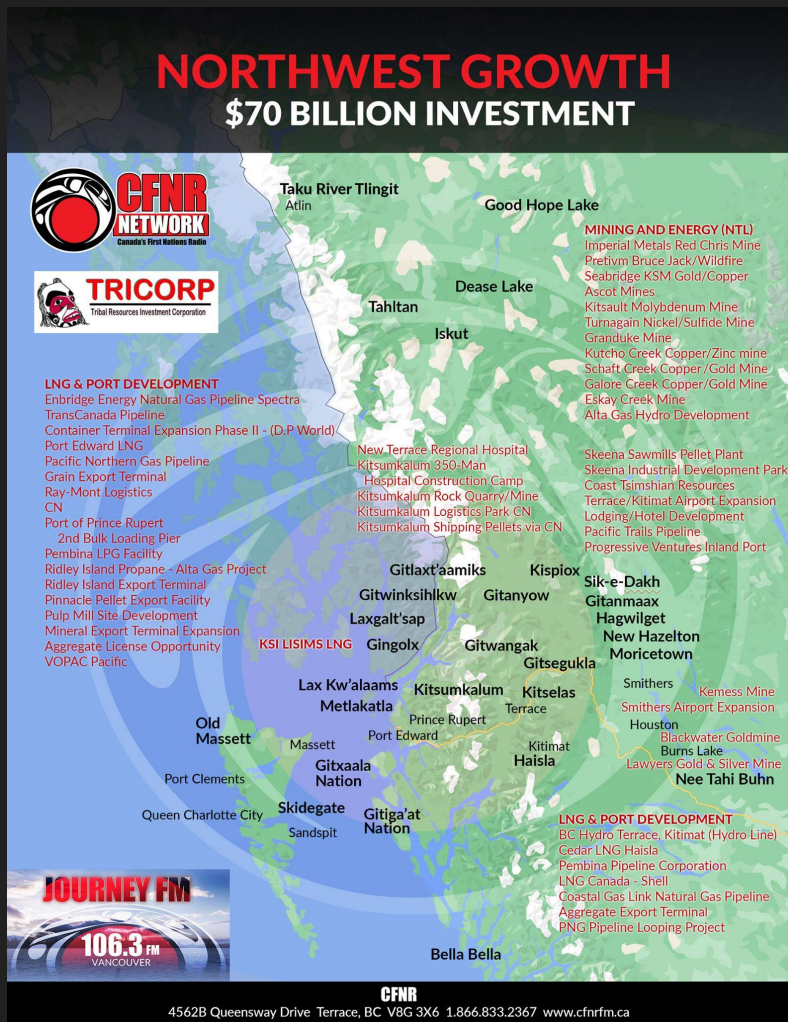
ECONOMIC IMPACT

As BC's only First Nations Radio Network, CFNR provides a unique opportunity for businesses and organizations to reach the First Nations audience. With 30 years of broadcasting experience, CFNR has a clear understanding of working with First Nations through established relationships. CFNR maintains a solid track record of delivering results to our advertising partners. As a not-for-profit society our primary goal is the betterment of First Nations Communities across our network. CFNR creates awareness of economic opportunities throughout the proposed 70 Billion Dollar economy in the region.

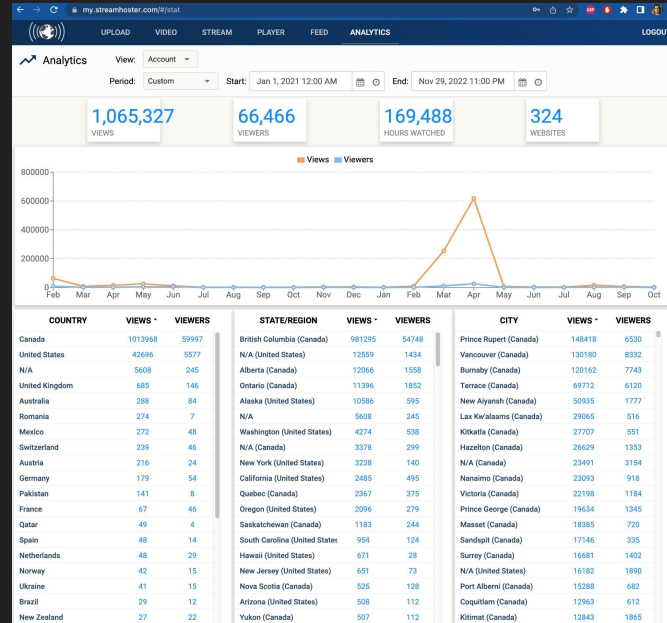
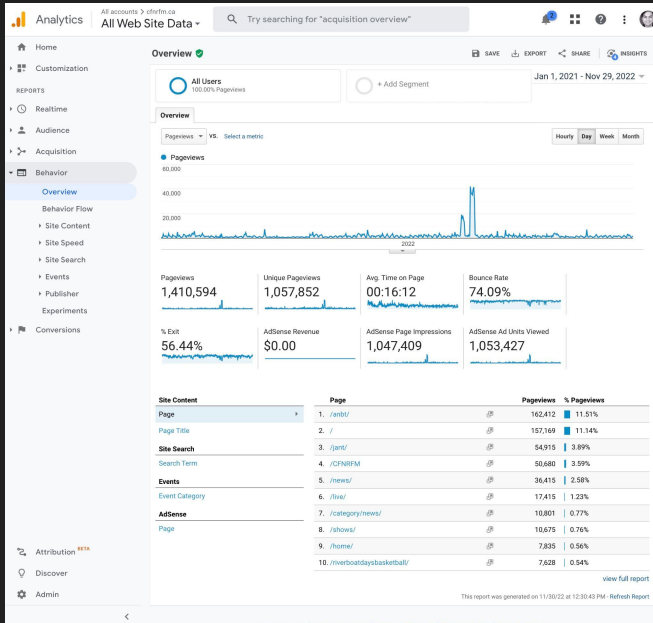
- **NABOC**
- **Minerals North**
- **First Nations LNG Summit**
- **Get Connected Career Fair**
- **Terrace Business Expo**
- **Northwest Trade Expo in Smithers**



ECONOMIC MAP



WEB STATS



CHRONIC 2 (1-2) 202002 0000

Thank You

