

MEDIA KIT



Canada's First Nations Radio

OUR NETWORK

CFNR Radio Network broadcasts in 82 communities in Central and Northern BC and exclusively brings Commercial Radio to 42 First Nations communities




OUR COVERAGE

NOW, THAT'S COVERAGE

CFNR, Canada's First Nations Radio, understands coverage from a conventional broadcast sense to our digital world. CFNR connects our audience, always.

The CFNR Network serves over 82 communities in Central and Northern B.C. with 5 FM frequencies.

For many of our communities we have become their Community message board, sharing events and news from First Nations communities and our major population centers throughout the expansive region.

Town	Freq.	Pop.	CFNR Canada's First Nations Radio 1602 B Coquitlam Drive Terrace BC V8G 3X8 1-866-833-2267 www.cfnr.ca	Town	Freq.	Pop.
1. Lower Post	96.1 FM	113		32. Gitwangak	98.1 FM	430
2. Atlin	96.1 FM	500		33. Toosey	96.1 FM	169
3. Good Hope Lake	96.1 FM	32		34. Alexandra	97.1 FM	168
4. Dease Lake	97.1 FM	303		35. Halfway River	96.1 FM	168
5. Telegraph Creek	96.1 FM	250		36. Takla Landing	96.1 FM	650
6. Iskut	96.1 FM	710		37. Tache	98.1 FM	401
7. Fort Ware	96.1 FM	270		38. Skidegate	97.1 FM	781
8. Blueberry River	96.1 FM	450		39. Smithers	95.1 FM	5351
9. Doig River	96.1 FM	273		*Telkwa		1350
10. Moberly	96.1 FM	197		40. Moricetown	95.1 FM	661
11. McLeod Lake	96.1 FM	94		41. Lax Kw'alaams	96.1 FM	646
12. Queen Charlotte	97.1 FM	852		42. Ulkatcho	96.1 FM	155
13. Nautley	98.1 FM	192		43. Williams Lake	97.1 FM	10832
14. Burns Lake	96.1 FM	1779		*Sugar cane		233
15. Kitimat	98.1 FM	8335		44. Broman Lake	98.1 FM	255
16. Kispiox	98.1 FM	744		45. Tsay Keh Dene	97.1 FM	200
17. Gitanyow	96.1 FM	434		46. Bella Coola	96.1 FM	2010
18. Gitlaxt'aamiks	96.1 FM	810		47. Bella Bella	96.1 FM	1450
19. Laxgalt'sap	96.1 FM	470		48. Cheslatta	98.1 FM	167
20. Gingoix	96.1 FM	810		49. Alexis Creek	97.1 FM	101
21. Prince Rupert	98.1 FM	12220		50. Stoney Creek	95.1 FM	332
*Metlakatla		98		51. Kiemtu	96.1 FM	505
*Port Edward		544		52. Nemah Valley	96.1 FM	600
22. Gitxaala	98.1 FM	490		53. Fort Babine	98.1 FM	60
23. Hartley Bay	96.1 FM	200		54. Topley	95.1 FM	72
24. Kitamaat Village	96.1 FM	670		55. Gitwinksihlkw	96.1 FM	211
25. Terrace	92.1 FM	12569		56. Hazelton	98.1 FM	270
*Thornhill		9000		*Gitsegukia		427
*Kitsumkalum		359		*Glen Vowel		419
*Kitselas		269		*Hagwilget		191
26. Old Massett	96.1 FM	754		*Gitanmaax		630
*Masset		793		*Kispiox		744
27. Quesnel	96.1 FM	10007		57. Anahim Lake	96.1 FM	1800
*Red Bluff		163		58. Canoe Creek	96.1 FM	60
28. Soda Creek	98.1 FM	47		59. Ft. St. James	96.1 FM	1691
29. Canim Lake	96.1 FM	228		60. Houston	96.1 FM	2993
30. Alkali Lake	96.1 FM	328		61. Fort Nelson FN	96.1 FM	423
31. Sandspit	97.1 FM	300		*Fort Nelson		3902
				62. Port Clements		282
				63. Stewart	96.1	494

ALWAYS CONNECTED TO OUR COMMUNITIES

We always stay connected through our various digital channels which include cfnrfm.ca, Facebook, Twitter, Instagram, blogs and of course our Live Streaming of both radio and video events!

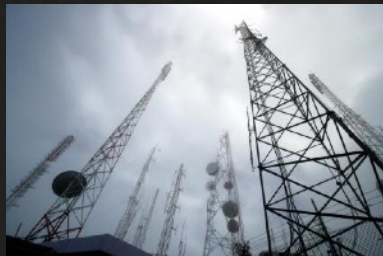
Or check out our app available for iPhone or Android!



EMERGENCY PREPAREDNESS

Keeping communities informed during an emergency is our top priority

In the event of an emergency such as a COVID 19 outbreak, wildfire, tsunami, earthquake, and flooding, CFNR commits all of its resources, and has the capability, to get communications out 24/7 to its listeners with the latest information and updates on the situation and any orders that are in effect. CFNR works with local emergency services providers to relay messages on evacuations, marshalling areas, and when it's safe to return as we receive them to ensure community members' safety.





OUR PROGRAMMING



WHO WE ARE

We live here and with our decades of experience we know what the community wants, and we play the music they love with a blend of Classic Rock hits, First Nations artists, and Blues.

The popularity of CFNR is based on our commitment to everyone in the community which also includes news coverage that matters, and stories and issues that affect First Nations and our region on Journeys, hosted by Char Normandeau.



OUR FANS

CELEBRATING A VIBRANT COMMUNITY

For decades, CFNR has been hosting the largest outdoor party in the northwest. We get to rock out with over 5,000 fans and the biggest names in Canadian Rock! It's a great day of free entertainment at Concerts in the Park every August Long Weekend!



Concerts!
in the **Park!**



COMMUNITY OF FIRST NATIONS RADIO
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OUR CULTURE

IT'S WHO WE ARE

Our culture is an integral part of who we are as Canada's First Nations Radio.

We take great pride in sharing cultural celebrations such as Hobiye, Salmon Fest, National Aboriginal Day, the Opening Ceremonies of the All Native Basketball Tournament, and bringing a better understanding of who we are as First Peoples of Canada. Our culture is ever evolving, and CFNR is here to capture that!



ALL NATIVE BASKETBALL TOURNAMENT

CELEBRATING OVER 60 YEARS!

The ANBT is more than a basketball tournament. It's over 60 years of resistance and history. It's more than an event, it's a feeling. A feeling of community pride, a feeling of being connected to the culture and the people. It's a reunion of old friends and a place to make new ones. There's a connection between the fans and the teams that cannot be ignored. This connection drives the competitions to what the tournament has become. Everyone is there for a sense of pride and belonging, and they get it. It's more than a game. It's our culture now. It's a way of life.

CFNR is proud to be the official broadcaster of the All Native Basketball Tournament



COMMUNITY & CULTURE
1-800-387-7272

ECONOMIC IMPACT

CONNECTING OUR AUDIENCE WITH OPPORTUNITIES

As BC's only First Nations Radio Network, CFNR provides a unique opportunity for businesses and organizations to reach the First Nations audience. With professional broadcasting experience since 1989, CFNR has a clear understanding of working with First Nations through established relationships. CFNR maintains a solid track record of delivering results to our advertising partners. As a not-for-profit society our primary goal is the betterment of First Nations Communities across our network. CFNR creates awareness of economic opportunities throughout the proposed 70 Billion Dollar economy in the region.

- Haisla LNG Conference
- Minerals North
- First Nations LNG Summit
- Northern Opportunities Now Career Fair
- Terrace and Smithers Business Expo
- Get Connected Career Fair



NORTHWEST GROWTH

\$70 Billion Investment



LNG and Port Development

Enbridge W. Coast Connector Gas & Transmission Project
 Enbridge Energy Natural Gas Pipeline Spectra
 TransCanada Pipeline
 Grassy Point Chevron/Lax Kw'alaams LNG facility
 Pembina LPG Facility
 Ridley Island Propane - Alta Gas Project

Container Terminal Expansion Phase II - (D.P World)
 Grain Export Terminal
 Ray-Mont Logistics
 CN
 Port of Prince Rupert

Pinnacle Pellet Export Facility
 Pulp Mill Site Development
 Mineral Export Terminal Expansion
 Aggregate License Opportunity



Tricorp

CFNR 4562 B Queensway Drive Terrace, BC V8G 3X6 1-866-833-2367 www.cfnr.fm.ca



Taku River Tlingit
Atlin

Good Hope Lake

Mining and Energy (NTL)
 Imperial Metals Red Chris Mine
 Pretvim Bruce Jack/Wildfire
 Seabridge KSM Gold/Copper

Tahltan

Dease Lake

Kitsault Molybdenum Mine
 Turnagain Nickel/Sulfide Mine
 Granduke Mine
 Kutcho Creek Copper/Zinc mine
 Schaft Creek Copper/Gold Mine
 Galore Creek Copper/Gold Mine

Iskut

Alta Gas Hydro Development

Skeena Industrial Development Park
 Coast Tsimshian Resources
 Terrace/Kitimat Airport Expansion
 Kitsumkalum Rock Quarry/Mine
 Lodging/Hotel Development
 Pacific Trails Pipeline
 Mills Memorial Hospital (new regional hospital)
 Kitsumkalum Logistics Park CN
 Progressive Ventures Inland Port

Stewart World Port Stewart

Gitlaxt'aamiks

Kispiox

Gitwinksihkw

Gitanyow

Sik-e-Dakh

Laxgalt'sap

Gitwangak

Gitanmaax

Gingolx

Gitsegukla

Hagwilget

New Hazelton

Lax Kw'alaams

Kitsumkalum

Kitselas

Smithers Kemsess Mine
 Smithers Airport Expansion

Metlakatla

Prince Rupert

Terrace

Old Massett

Masset

Port Edward

Kitimat

Houston

Port Clements

Gitxaala Nation

Haisla

Burns Lake

Blackwater Goldmine

Queen Charlotte City

Skidegate

Gitga'at Nation

LNG and Port Development

BC Hydro: Terrace, Kitimat (Hydro Line)
 Kitimat LNG Inc. Facility
 LNG Canada - Shell
 Natural Gas Pipeline -
 (proposed development & expansion)
 Rio Tinto Alcan

Neede Tahi Buhn

Aggregate Export Terminal
 PNG Pipeline Looping Project



CHARTERED BY THE BC GOVERNMENT
 1-866-833-2367



*Northern
Native
Broadcasting
(CFNR)*

2016
Business
Achiever

BC Aboriginal Achievement Award 2016

AWARD RECIPIENT



*Northern
Native
Broadcasting
(CFNR)*

2016
Business
Achiever



COMMUNITY OF FIRST NATIONS BROADCASTERS
1-800-361-0000

Thank You

