

Official Contest Rules & Regulations

CKMP-FM | 90.3 AMP RADIO

AMP RADIO'S BETTER 48 (the 'Contest')

Dates/Terms/Eligibility. CKMP-FM (90.3 AMP Radio) – Newcap Radio Inc. (the "Station") also herein referred to as ("the Sponsor") has set an expiry date of Sunday, May 27th, 2017 for **AMP Radio's "BETTER 48"** (the "Contest"), however it reserves the right to terminate or extend the contest at any time. Any material changes will be broadcast on the Station and posted on its official website (www.ampcalgary.com), within the Contest section. The Contest is open to legal Canadian Residents 21 years of age or older at the time of entry, residing in the province of Alberta. There is no purchase necessary to participate or to win. Employees or agents of the Station, all other Newcap Radio stations in Canada, and WestJet, an Alberta Partnership its parent, affiliates, resort partners, subsidiaries, related companies, successors and assigns (collectively, the "**Prize Supplier**"), their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, any person who has been confirmed as a winner of two (2) Newcap administered contests within six (6) months preceding the Contest start date indicated below and/or the household members of any of the above are not eligible to enter.

1. **Prizes.** There are three Grand Prizes to be won on "**AMP RADIO'S BETTER 48**". The Grand Prizes available to be won will vary for each of the trips, and the rules will be updated for each **BETTER 48** experience.
 - a. **CALGARY & BANFF – MARCH 23 – 25 – Approximate Prize Value - \$7,500 CAD**
Includes 48 hours of fun and exciting experiences in Calgary and Banff
 - b. **NEW YORK CITY – TRAVEL APRIL 18 – 20 - Approximate Prize Value - \$21,600 CAD**
Includes 48 hours of fun and exciting experiences in New York City. Also includes round-trip airfare for two (2) from the Calgary International Airport (YYC) with regularly scheduled, operated and marketed WestJet service to New York City (JFK).
 - c. **LAS VEGAS – TRAVEL MAY 24-26, 2018 - Approximate Prize Value - \$21,000 CAD**
Includes 48 hours of fun and exciting experiences in Las Vegas. Also includes round-trip airfare for two (2) from the Calgary International Airport (YYC) with regularly scheduled, operated and marketed WestJet service to Las Vegas (LAS).
2. **How To Enter – BETTER 48 IN LAS VEGAS.** Starting Monday, April 16th, 2018 we'll encourage listeners to tune into 90.3 AMP Radio at 6am, 9am, 1pm & 5pm to hear the Texting keyword, then text it to 903-903 with your full name. Then, at 9am, 1pm, 5pm & 9pm one name will be drawn and called live on air, this person will need to answer their phone when called to instantly be qualified in the grand prize draw for BETTER 48. These contest times are every weekday from Monday through Friday.

If the person called does not answer their phone at 9am, 5pm, 1pm or 9pm, we will move on to a new number and continue until someone answers.

The third "**AMP RADIO'S BETTER 48**" contesting will go on for four weeks, and then one qualifier name will be drawn and announced on Thursday, May 17th with AMP Mornings with Katie & Ed. The grand prize winner will be drawn from those finalists to be awarded the **AMP RADIO'S BETTER 48** trip.

Each **AMP RADIO'S BETTER 48** qualifiers will instantly be reset after the grand prize winner is chosen, and each qualifier will be able to qualify for the following trip and trips each week should they not win.

The Grand Prizes are nontransferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability. In which case, a prize of equal or greater value will be awarded. The Station assumes no responsibility or liability for damages, loss, or injury resulting from acceptance or use of the Prize.

3. **Conditions/Restrictions.** The Winner will be required to produce identification satisfactory to the Station. They will also be required to sign an affidavit of eligibility and release, including a publicity release as prepared by the Station prior to receiving their Prize. The Winner will be responsible for any additional taxes or fees that result from the receipt and/or use of their Prize. The Contest is void where prohibited by law. Anyone using fraudulent means to participate and/or win the Contest will be disqualified. Contestants are only eligible to win if they HAVE NOT won any grand prizes with the station in the past 90 days.
4. **Flight Terms & Conditions:** Winner and guest must travel on predetermined flights, flight times in both directions as determined by WestJet. No changes to flights, names, travel dates will be permitted. Round-trip airfare for the Grand Prize Winner and his/her guest (the "Guest") leaving together from the same gateway, on the same itinerary, from the Calgary International Airport (YYC), as determined by the Prize Supplier in their sole discretion to Las Vegas, Nevada (LAS). Winner and Guest must be Twenty-One (21) years of age or older at the time of entry. Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion the Prize Supplier. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Prize Supplier shall have no obligation to provide either an alternative or value-in-kind. The Prize Supplier reserves the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason. Prize supplier is not responsible for any delays, postponements, suspensions, rescheduling or flight cancellations, for any reason, without any compensation. Other restrictions may apply. Prize is non-transferable (and without limiting the foregoing, the prize may not be sold or traded), must be taken as offered and cannot be substituted, redeemed or exchanged for cash, credit or alternative prizes, except in the prize supplier's sole discretion. Prize supplier reserves the right to substitute the prize with a prize of equal or greater value. No credit or reimbursement will be provided if prize is not taken. Prize cannot be combined with any other promotional offer or offers provided by the prize supplier. Does not include Plus upgrades, or checked baggage.
5. **RELEASE.** Winners and Guest will be required to execute a legal agreement and release ("Release") that confirms each Winner's and Guest's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release WestJet and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Prize Supplier the unrestricted right, in the Prize Supplier's collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or

re-use the Winner's and Guest's name, statements, image, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within three (3) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified, and the Prize forfeited.

- 6. INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
- 7. Conditions/Restrictions.** The Station is not responsible for errors, problems or delays in the mail, telephone or online web systems that may prevent listeners from participating in the Contest. Participants can call the Station main line (403 271 6366) if they have any questions in relation to the Contest. Decisions of the Station judges are final.
- 8. Release and Indemnification.** In exchange for the right to participate in the Contest, each participant agrees to release and indemnify the Station, Newcap Radio and its officers, directors, agents, parent companies, subsidiaries and employees (the "Released Parties"), from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the Contest.
- 9. Rules.** This contest is subject to all applicable federal, provincial and municipal laws. By entering, each participant agrees to abide by these rules and regulations and the decisions of the Station judges which are final with respect to all aspects of the contest. Any violation of these rules will result in disqualification. Copies of these rules are available on the Station's website (www.ampcalgary.com) under the Contest listing, in person at the Station's studios (Suite 100, 1110 Centre Street NE, Calgary, AB, T2E 2R2) during regular business hours (Monday – Friday, 8:30am – 5:00pm), or by sending a request, along with a self addressed stamped envelope, to the Station at this address.