

The following rules apply to the 96-3 CAPITAL FM “The Last Prize Standing” Contest, sponsored by radio station CKRAFM/96-3 Capital FM, which is owned and operated by NEWCAP Inc. By participating in this contest, listeners agree to be bound by these rules. The following rules are in addition to the previously established general contest rules found on [www.963capitalfm.com](http://www.963capitalfm.com)

1. 96-3 Capital FM is holding a contest:
  - A. “Last Prize Standing” where 96-3 Capital FM is giving away a one prize out of a list of ninety-six prizes. Listeners will be encouraged to listen for their chance to call in and qualify for the grand prize draw.
    - i) When a listener qualifies, they will be asked to remove one of the potential prizes from the prize list so that it is no longer available to be won.
    - ii) When only one prize from the original list remains, a random draw will be held from all the qualifiers. The final prize remaining from the elimination process will be awarded to the winner of the draw.
    - iii) The prize awarded will contain the goods and/or services as listed in the prize description on the “contest” page of The Last Prize Standing Website. Prize has no cash value unless it is expressly noted in the prize description that money will be awarded.
    - iv) Each prize listed has an associated “Maximum Value” of \$20,000 CND. The dollar amount is a guideline for the maximum amount that will be spent by the radio station to supply the specific grand prize to the winner. The “Maximum Value” is not an indicator of a minimum dollar amount associated with the prize. If the final grand prize awarded should happen to cost less than the associated “Maximum Value” for any reason (including, but not limited to, market fluctuations, exchange rates, airline seat sales, or the winner’s personal choices if any options are presented as part of the prize package), no additional monies will be furnished to make up the dollar value difference.
    - v) The Grand Prize winner of “Last Prizing Standing” may forfeit the prize awarded, and opt for \$15,000 in CASH.
2. The contest is open to listeners within the 96-3 Capital FM listening area. The 96-3 Capital FM listening area is defined as the Edmonton Central Market (Area 8119) as defined by Numeris. (excluding Internet streaming).
3. Opportunities to qualify for “The Last Prizing Standing” contest will begin Monday, April 16<sup>th</sup>, 2018, multiple times daily (Monday thru Friday).
4. Contestants must be 18 years of age and older.
5. 96-3 Capital FM does not guarantee the safety of participants in this contest. By participating, contestants agree that 96-3 Capital FM will have no liability whatsoever for any injuries, losses, or damages of any kind suffered by participants, as a result in whole or in part, directly or indirectly relating to this contest. 96-3 Capital FM is not responsible for the negligence of the contestants.
6. Winners are solely responsible for all taxes, duties, and/or other costs that may be associated with the winning of a prize.

7. 96-3 Capital FM may at any time during the promotion and at its absolute discretion, terminate or suspend the competition.
8. All decisions made by the monitors and judges appointed by CKRA FM/ 96-3 Capital FM will be final!
9. The winner of the competition will be required to take part in all publicity activity associated with the promotion, including, but not limited to, phone calls, radio, TV, or press interviews, etc., for the duration of the promotion- and any time thereafter where there is publicity associated with the promotion.
10. By participating, the winner agrees not to engage in any negative interviews or make any disparaging comments or statements about 96-3 Capital FM, their employees or associates. By accepting the prize, the winner grants permission to 96-3 Capital FM to use his or her name, photograph, voice, and likeness for the use in advertising and/or publicity.
11. Employees and immediate family members of 96-3 Capital FM and their affiliates are not eligible to participate in this contest.
12. No purchase of any kind is necessary to win.
13. The rights of 96-3 Capital FM, under these rules and regulations, will not be prejudiced or restricted by any indulgent forbearance extended to a winner or contestant and no waiver by 96-3 Capital FM in respect of any breach (actual or these rules and regulations will operate as a waiver in respect of any subsequent breach.)
14. The interpretation of these and all other rules relating to the contests or promotions sponsored by 96-3 Capital FM, is reserved exclusively to 96-3 Capital FM. All decisions shall be final, unless otherwise decided by 96-3 Capital FM.
15. In all matters, all decisions of 96-3 Capital FM staff will be final and cannot be contested. No correspondence or discussions will be entertained.
16. CKRA FM/96-3 Capital FM reserves the right to amend these rules without notice.

### **Additional Rules**

The following rules apply in all contests or promotions sponsored by CKRA FM/96-3 Capital FM, which is owned and operated by NewCap Inc. By participating in any such contests or promotions, listeners agree to be bound by these rules. In addition, particular contests or promotions may have rules that are specific to those contests or promotions. If the particular rules for a specific contest or promotion conflict with the following general rules, the particular rules will control.

### **General Contest Rules**

1. Dates/Terms/Eligibility. CKRA FM/96-3 Capital FM (the "Station") may change the dates and/or terms of the Contest without prior notice. Any material changes will be broadcast on the Station and/or posted on its website. The Contest is open to legal Canadian residents residing in Alberta. There is no purchase necessary to enter or win. Employees or agents of NewCap Inc. radio stations or any entity associated with the Contest, as well as members of the same household of any such employee or agent, may not participate.
2. Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability. In which case, a prize of equal or greater value will be awarded. CKRA FM/96-3 Capital FM assumes no responsibility or liability for damages loss or injury resulting from acceptance or use of the prize. CKRA FM/96-3 Capital FM is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer.
3. Conditions/Restrictions. Each winner will be required to produce identification satisfactory to the Station. Each winner will be required to sign an affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will be responsible for any taxes or fees that result from the receipt and/or use of their prize. The Contest is void where prohibited by law. Anyone using fraudulent means to participate and/or win the Contest will be disqualified.
4. Conditions/Restrictions. CKRA FM/96-3 Capital FM is not responsible for errors, problems or delays in the mail or telephone systems that may prevent callers or entries from reaching CKRA FM/96-3 Capital FM. Listeners can call the CKRA FM/96-3 Capital FM contest line. If a caller gets disconnected for any reason before their name and phone number have been recorded, another call will be taken. Decisions of the CKRA FM/96-3 Capital FM judges are final. All contest entries will become the property of CKRA FM/96-3 Capital FM.
5. Release and Indemnification. In exchange for the right to participate in the Contest, each participant agrees to release and indemnify the Station, and its officers, directors, agents, parent companies, subsidiaries and employees (the "Released Parties"), from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the Contest.
6. Rules. Any violation of these rules will result in disqualification. Copies of these rules are available at the Station's website, in person at the Station's studios (2394 West Edmonton Mall, 8882-170 street) during regular business hours (8:30am-4:30pm) or by sending a request, along with a self-addressed stamped envelope, to the Station at this address.

### **Special Internet Rules**

1. Game and contest participants using the Internet must provide a valid email address. Limit one entry per email address.
2. CKRA FM/96-3 Capital FM and sponsors not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost

or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by CKRA FM/96-3 Capital FM, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.

3. CKRA FM/96-3 Capital FM reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of CKRA FM/96-3 Capital FM corrupt the administration, security or proper execution of any Internet promotion, game or contest, or the Internet portion of any promotion, game or contest. CKRA FM/96-3 Capital FM, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by these rules, and the Official General Rules appearing above.

### **General Station Rules**

1. Employees of NewCap Inc., CKRA FM, its associated agencies, and their immediate families are not eligible to win.
2. Any and all federal, provincial, and local laws apply to all contests.
3. Winner's voice or likeness may be used in conjunction with recorded announcements or outside advertising for CKRA FM/96-3 Capital FM. Winners may be recorded and played back on-air, on any of the NewCap Inc. radio stations.
4. Prizes must be claimed within 30 days of winning unless otherwise noted.
5. Any additional costs related to the prize or incurred as a result of accepting the prize are the sole responsibility of the winner.
6. Prize is awarded as is to the winner only. No substitutions or transfers of prizes permitted.
7. Prize has no cash value.
8. In the case of ballot entry contests; if ballot form is illegible, a new form will be drawn
9. Ballots must be filled out by the actual person entering to win contest. No substitutions.
10. CKRA FM/96-3 Capital FM may not be held responsible for any technical difficulties, for example studio equipment or phones that result in a potential winner being disconnected on studio lines.
11. CKRA FM/96-3 Capital FM reserves the right to supplement or change contest rules at any time. The decisions of NAMEOFBROADCASTINGCOMPANY are final.
12. By participating in any contests, entrants agree to be bound by the official rules and regulations of the promotion.

13. CKRA FM/96-3 Capital FM makes no warranties regarding the safety, condition, or fitness of any prizes awarded, and will not be responsible for any loss, damage or injury suffered by a winner through the use of any awarded prize.
14. CKRA FM/96-3 Capital FM reserves the right to substitute prizes of equal or greater value; winners do not have any right to substitution of prizes.
15. CKRA FM/96-3 Capital FM will not be responsible for mail or email that has been lost, damaged or delayed.
16. Prize winners must be at least 18 years old, unless otherwise specified.
17. Where a prize consists of tickets for a sporting event, concert, movie, play or similar event, CKRA FM/96-3 Capital FM will not be responsible for cancellation. In that event, the winner must deal exclusively with the promoter of the event.
18. Winners are solely responsible for all taxes, duties, or other costs that may be associated with the winning of a prize.
19. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.
20. In its discretion, CKRA FM/96-3 Capital FM may require winners to sign a release form in order to receive the prize. In such a case, the winner will not be entitled to receive the prize without signing the release.
21. The interpretation of these and all other rules relating to contests or promotions sponsored by CKRA FM/96-3 Capital FM is reserved exclusively to CKRA FM/96-3 Capital FM. Its decisions shall be final.