



Q104's (CFRQ) "Alter Ego" - Rules and Regulations

1. CONTEST PERIOD: Every weekday (holidays not included) **February 20th – 23rd, 2018**
2. ELIGIBILITY: The "Contest" is open to all residents of Nova Scotia, who are 19 years of age or older with a valid driver's license and a passport, excluding employees of Q104, Newcap Radio Inc. ("Newcap"), Newcap's direct and indirect parents, subsidiaries and affiliates, Newcap's advertising and promotional agencies, "Participating Sponsors," and any persons residing in their respective households. You can only qualify once during this contest period. Those who have won Grand Prizes (valued greater than \$1000) in the past 365 days are not eligible to qualify.
3. HOW TO ENTER: *You must be 19 years of age or older.*
E-mail Submission: Send an email to alteregos@q104.ca with two images of your "alter ego" one in regular work/business attire and the other in their biker gear. **** In the email, send us your two photos, your name, phone number **** We will post 5 contestants' pictures on Q104 Facebook Page and one contestant will be chosen as the Grand Prize winner on Friday, February 23rd.
4. NO PURCHASE NECESSARY: No purchase is required to enter a Newcap Radio station Contest.
5. **PRIZE:** 5 qualifiers will receive \$50 retail value Chubby Boyz swag bags.
The Grand Prize winner will receive One Reevu helmet Helmet valued at \$500 (winner gets to choose his/her size) and \$500 Chubby Boyz gift card. All prizes are sponsor by Chubby Boyz Choppers.
Prize cannot be exchanged for cash value.
6. PUBLICITY: By entering a Contest, you consent to Newcap's use of your name, city of residence, photograph, voice, statement, and image for any publicity purposes.
7. THE DECISIONS OF THE CONTEST JUDGES ARE FINAL. In the event of a conflict between the rules and any instructions or interpretation of these rules given by a Newcap employee regarding a Contest, these rules shall prevail. Q104 reserves the right to change the rules at any time.
8. Newcap reserves the right, at its sole discretion and without prior notice, to amend, cancel, close, suspend or reinstate a Contest at any time and for any reason whatsoever. Newcap



Radio reserves the right, in their sole discretion, to cancel or substitute any component of a prize for its cash value or a prize of approximately the same retail value. Prizes are non-transferable, must be accepted as awarded by Newcap and cannot be exchanged by a declared winner for cash or other substitutes.

9. By entering the Contest, each entrant agrees to abide by these Contest rules, which are subject to change without notice to Contest entrants individually, and each entrant releases Newcap, its parent, affiliates, subsidiaries, directors, officers, employees, representatives, agents, and advertising and promotional agencies, from any damage, loss or liability suffered as a result of or arising from the entrant's participation in a Contest or the use of any prize.
10. In the event of a third party event cancellation (i.e. Concerts, Trade Shows, etc.) in which Newcap is a sponsor, Newcap will not assume responsibility for reimbursement of tickets.
11. The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest and these Contest rules shall be exclusively governed by and construed in accordance with the laws of the province of Nova Scotia. Any dispute shall be adjudicated in the courts sitting in Halifax, Nova Scotia.
12. The invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision.
13. Personal information collected from entrants will be used by the Newcap for the purpose of administering a Contest. By entering the Contest, entrant consents to the manner of collection, use and disclose of personal information as set out in Newcap Radio privacy policy which is available at <http://www.ncc.ca/>