

OFFICIAL PROMOTION RULES FOR THE “GRAND SHOWDOWN PROMO” CONTEST FROM THE ATLANTIC LOTTERY CORPORATION

The “GRAND SHOWDOWN PROMO” contest provides residents of Atlantic Canada a chance to win \$1,000 as the top prize and \$4 as a consolation prize.

The Grand Showdown:

- Every Monday and Thursday from October 30th - November 23rd, 2017 Q104 will give away \$1,004.
 - \$1,000 as Daily Grand1,000 as Daily Grand top prize and \$4 as consolation prize top prize and \$4 as consolation prize.
- Live on air during the morning show, two contestants will be given a topic and will each have 5 seconds to name something associated with the topic, alternating until someone runs out of time.

HOW TO ENTER:

To enter this promotion:

1. No purchase necessary to enter this promotion.
2. To participate in the promotion, participants must be 19+ and residents of Atlantic Canada.
3. To enter the contest, participants must tune in to Q104 on Monday and Thursday mornings from October 30th - November 23rd, 2017 and follow the on-air directions given by the talk show hosts.
4. The Monday November 13th, 2017 promotion will be offered on Tuesday November 14th, 2017 due to the holiday Monday.
5. One entry is allowed per person.
6. Potential winners must provide their information and proof of age in order to claim their prize prior to station closing time on Friday, November 30th, 2017. Winners must claim their prize in person at Q104 - 3770 Kempt Road, Suite 200, Halifax.

DRAWS AND PRIZES:

1. If a potential winner has not provided their information and proof of age prior to station closing time on Friday, November 30th, 2017 ALC shall have the right to disqualify the potential winner. ALC shall be fully and completely released and discharged from any liability or responsibility in this regard. Government issued photo identification must be provided for proof of identification and age. If a winner is under the age of 19 they will be disqualified.

GIVEAWAY ELIGIBILITY

This promotion is sponsored by AL and is open to residents of Atlantic Canada, who are nineteen (19) years of age or older, with the exception of employees of Atlantic Lottery and its Agencies of Record or

any immediate family of the aforementioned. 'Immediate Family' means the spouse, sibling, parent and/or child of an employee referred to above and resides with that employee. Note: Winners are required to claim a prize in person prior to closing of the radio station on November 30th, 2017. The geographic location of participants in relation to the radio station location may impact the ability of residents of Atlantic Canada to participate in this contest and/or claim prizes.

DELIVERY OF PRIZES

Winners will be notified by the radio station (Q104).

Winners must provide their info (picture ID and proof of age), in person, prior to station closing time on November 30th, 2017; failure to do this will result in the winner waiving his/her right to the prize.

Q104 GENERAL RULES

1. **GRAND PRIZE:** Multiple monetary prizes. (1,000 as Daily Grand top prize and \$4 as consolation prize)
2. **PUBLICITY:** By entering a Contest, you consent to Newcap's use of your name, city of residence, photograph, voice, statement, and image for any publicity purposes.
3. **THE DECISIONS OF THE CONTEST JUDGES ARE FINAL.** In the event of a conflict between the rules and any instructions or interpretation of these rules given by a Newcap employee regarding a Contest, these rules shall prevail. Q104 reserves the right to change the rules at any time.
4. Newcap reserves the right, at its sole discretion and without prior notice, to amend, cancel, close, suspend or reinstate a Contest at any time and for any reason whatsoever. Newcap Radio reserves the right, in their sole discretion, to cancel or substitute any component of a prize for its cash value or a prize of approximately the same retail value. Prizes are non-transferable, must be accepted as awarded by Newcap and cannot be exchanged by a declared winner for cash or other substitutes.
5. By entering the Contest, each entrant agrees to abide by these Contest rules, which are subject to change without notice to Contest entrants individually, and each entrant releases Newcap, its parent, affiliates, subsidiaries, directors, officers, employees, representatives, agents, and advertising and promotional agencies, from any damage, loss or liability suffered as a result of or arising from the entrant's participation in a Contest or the use of any prize.
6. In the event of a third party event cancellation (i.e. Concerts, Trade Shows, etc.) in which Newcap is a sponsor, Newcap will not assume responsibility for reimbursement of tickets.
7. The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest and these Contest rules shall be exclusively governed

by and construed in accordance with the laws of the province of Nova Scotia. Any dispute shall be adjudicated in the courts sitting in Halifax, Nova Scotia.

8. The invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision.
9. Personal information collected from entrants will be used by the Newcap for the purpose of administering a Contest. By entering the Contest, entrant consents to the manner of collection, use and disclose of personal information as set out in Newcap Radio privacy policy which is available at <http://www.ncc.ca/>

Atlantic Lottery Corporation GENERAL RULES

1. Participants who are eligible to receive a prize will be required to answer a skill testing question.
2. Participants who have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
3. By entering this contest, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
4. Decisions of Atlantic Lottery Corporation with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.
5. Atlantic Lottery Corporation has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond Atlantic Lottery Corporation's control. Unclaimed prizes will not be awarded.
6. By entering the contest, winners agree to allow Atlantic Lottery Corporation and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded. Each winner will be required to execute a consent allowing publication and/or broadcast of their name, likeness, voice, statements and photographs without compensation.
7. All entries become the property of Atlantic Lottery Corporation who assumes no responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions. ALC does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of ALC, in its sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus,

bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves the right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves the right to modify the official rules and regulations of this contest without materially affecting the terms and conditions hereof. ALC reserves the right in its sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.

8. This contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by ALC for the purposes of implementing, administering and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this contest. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
9. These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.

Aussi disponible en français.