

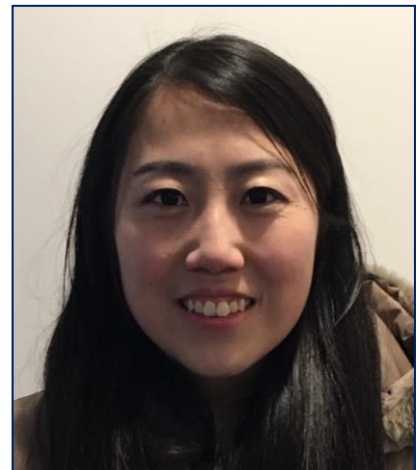
News Release

December 6, 2016

SAIT Students Win Equity Scholarships

Two students from SAIT Polytechnic in Calgary are the 2016 recipients of the Jim Pattison Broadcast Group Prairie Equity Scholarships.

Ge (Grace) Guo is a second year student in the Broadcast Systems Technology Program at SAIT. After experiencing gender discrimination within the Chinese broadcasting industry, Ge moved to Canada with her parents a few years ago. While overcoming language and cultural barriers, she has excelled in her chosen field of Broadcast Technology.



“It turns out I am really passionate about it and devote myself fully”, says Ge, “I believe that with your help I can facilitate a progress of women in this male dominated industry.”

Guo’s teachers describe her as an “excellent student”, “engaged and focused” and “a real pleasure to work with.”

Among her years of volunteerism (which includes the 2008 Beijing Olympics), Ge volunteered for an “Explore IT” event that introduced teenage girls to electronic and IT topics.

Iman Ali Saleh Saad is a second year Television Production student at SAIT. A permanent resident of Canada, Iman immigrated to Canada in 2011 from Eritrea in East Africa. Iman is described by her teachers as “hardworking, reliable and talented”, “a most dependable team player” and “a great director”.

As an immigrant, Saad has overcome many challenges, "...at times I felt like giving up my big future dreams. However, my deep passion and love for media is what kept me going." To help others, Iman has volunteered as an assistant in teaching English as a second language.

The Equity Scholarship was instituted in 2009 to address the shortage of broadcasters from four under-represented groups; Aboriginal Peoples, Persons with Disabilities, Members of Visible Minorities, and Women. The Jim Pattison Broadcast Group believes that by supporting the career development of these groups in broadcasting on the Prairies, the industry will access an untapped pool of potentially talented employees, encourage diverse viewpoints and backgrounds, enhance relationships with local communities, and broaden the advertiser and audience base.



Ge Guo and Iman Ali Saleh Saad have each received \$2000 to assist them in pursuing their education and career goals. The scholarship initiative is supported by the following stations of the Jim Pattison Broadcast Group:

- 101.5 KOOL FM, Calgary
- Wild 95.3 FM, Calgary
- Big West Country 92.9 FM, Drayton Valley
- 102.3 NOW! FM, Edmonton
- Up! 99.3 FM, Edmonton
- Big Country 93.1 FM, Grande Prairie
- Q99 FM, Grande Prairie
- Country 95.5 FM, Lethbridge
- B-93.3 FM, Lethbridge
- 102.3 FM CJNS FM, Meadow Lake
- CHAT 94.5 FM, Medicine Hat
- CHAT Television, Medicine Hat
- MY96 FM, Medicine Hat
- Q98 FM, North Battleford
- 1050 CJNB AM, North Battleford
- 93.3 The Rock FM, North Battleford
- Mix 101 FM, Prince Albert
- Today's Country 900 CKBI AM, Prince Albert
- Power 99 FM, Prince Albert
- BIG 105.5 FM, Red Deer
- 106.7 The Drive FM, Red Deer
- B-94 FM, Rocky Mountain House
- 94.3 The Drive FM Winnipeg
- QX 104 FM, Winnipeg

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