

# The Radio Station News

## INTERNATIONAL BROADCASTERS COMING TO BATHURST

The 2018 International Broadcasters Idea Bank Convention will be hosted by Bathurst Broadcasters Pty Limited in May this year.

Chairman, Ron Camplin joined the group back in 1964 and General Manager, Phil Cole has been the station representative for more than 20 years, attending overseas Conventions and reporting on all of the activities at 2BS and B-Rock.

Around 15 members of the 100 strong group will be travelling from America and two other members from Australia and New Zealand will also be attending.

Apart from the Conference Business Sessions at Rydges Mount Panorama, the group will have the opportunity to enjoy Mayfield Garden, Abercrombie House and a number of other Bathurst tourist attractions.

The group will also enjoy a day on Sydney Harbour and a trip to the Deniliquin / Echuca area to inspect member radio stations there.

General Manager, Phil Cole says discussion will centre around areas such as sales, promotions, programming, social media and technical ideas and issues.



## CITIZENS GATHER

2018 2BS Bathurst Region Citizen of the Year, Vicki Wilson was one of the featured speakers at Bathurst's Australia Day Celebrations.

Vicki is pictured here with 2017 2BS Bathurst Region Citizen of the Year and Mayor of Bathurst, Graeme Hanger and some of the past 2BS Bathurst Region Citizens of the Year.



## BUSINESS CHAMBER NETWORKING

Bathurst Business Chamber Inc. activities for 2018, kick off with the Defence Reserve Support Council hosting Business After Hours.

Last year the Support Council hosted 80 Bathurst Business Chamber members on Valentines Day and all attendees had a great time checking out the equipment and watching simulated drills at the barracks.

As the event is located on secure premises at Racecourse Barracks on Lloyds Road, RSVP's are mandatory as only pre-booked attendees will be allowed on site. Cut off is 48 hours prior to the event.

The Defence Reserve Support Council Networking Event will take place on Tuesday, February 13 from 6pm to 6pm.

This unique event is one not to be missed. Comfortable footwear is recommended.



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