

The Radio Station News

RELAY FOR LIFE

The Bathurst & District Relay For Life held on March 11th at Watson Oval, All Saints College was an outstanding success, with the Cancer Council exceeding their fundraising target of \$90,000, raising a total of \$100,658.

The 2BS / B-Rock crew broadcast the event for eight hours, encouraging community members to head out and register a team on the day.

A record 130 registrations were received during the day according to Katherine Hodges from Cancer Council Western New South Wales.

Ms. Hodges said "in my opinion, the record number of registrations can be attributed to the live broadcast 2BS & B-Rock provided on the day".

This year also saw the inaugural B-Rock Battle of the Bands held in conjunction with the Relay.

Four bands competed on the day with 'Crimson Royale' being named victors.

The group will now record a single at Dotted Eight Studios in Orange and have the track played on B-Rock FM.

The Battle of the Bands will hopefully return and expand in 2018.



Cookie, members of Crimson Royale and Benny



VISUAL TRAFFIC

Bathurst Broadcasters Pty Limited are moving their billing to Visual Traffic, one of the most widely used traffic and billing systems in the world.

Visual Traffic comes from Marketron in the United States, the provider of Deltaflex which Bathurst Broadcasters had used previously.

General Manager, Phil Cole says, "Deltaflex has had no development in recent years and while it and its predecessors served us well for more than 25 years, it is time to move forward".

Phil says, "a big advantage with VT is the fact that it provides for Electronic Invoicing, something our clients have been asking for and it also generates much less paperwork, something we know clients have been asking for".

SUCCESS STORY

I've shared *a lot* of my stories on the radio ... and *a lot* of people listened!

I only just started advertising on 2BS and B-Rock and since then I've met HEAPS of new patients.

The funny thing! I don't usually have to introduce myself because ... well they've already heard my stories.

Now that you know mine, tell yours!

Give the 2BS and B-Rock team a call today on 6331 7777.

**Nick Varkas, General
Prosthetist, Panorama Dental
Group.**



Tori Yeomans and Nick Varkas

INSIDE

- 1 Smith & Jones
- 2 Dear Jena
- 3 2BS Programs
- 4 B-Rock Programs
- 5 2BS / B-Rock Contacts

SMITH & JONES

Regionally based alt-country duo Smith & Jones are very excited to have launched their debut album nationally in March.

Produced by Michael Carpenter, 'Dark Gives Way' is steeped in the classic country songwriting traditions of love and loss, weaving haunting stories of jilted lovers alongside self-reflective ballads with poignancy and authenticity.

In addition, Smith & Jones have released their debut single 'Baby Blue,' with an accompanying filmclip, which you can check out on their website: www.smithandjones.net

Smith and Jones hail from Tamworth (Sophie Jones) and Bathurst (Abby Smith) and they have been playing their original brand of alt-country since 2013.



DEAR JENA

Thank you for 2BS / B-Rock's support on our Open Day at Glenray Lifestyle and Learning.

It was fantastic to have Benny live from our site and the feedback from the Open Day has been so positive.

We sincerely appreciate the advertising associate with the event. We also appreciate how quickly 2BS / B-Rock organised their attendance at our Open Day site.

Glenray is in the planning stage of another two events to be held during 2017 and we would so appreciate the further involvement and assistance from 2BS / B-Rock for these events.

Susan Williams, Chief Executive Officer, Glenray Industries Ltd.

PROGRAMS



Monday to Friday

- "The Brecky Show" with Ardin
6a-9a Mon-Fri
- "Ray Hadley Morning Show"
9a-11a Mon-Fri
- "Alan Jones Show"
11a-12noon Mon-Fri
- "Chris Smith Afternoons"
12noon-3p Mon-Fri
- "Talk Of The Town" with Sarah
3p-6p Mon-Thu
- "Bangers & Mash" with Janeen
and Pete 3p-6p Fri
- "Money News"
6p-8p Mon-Thu
- "Nights with Steve Price"
8p-12a Mon-Fri

Other Highlights

- "Continuous Call Team" –
7p-10p Fri, 12p-10p Sat,
12p-6p Sun
- "My Generation" - 9a-11a Sun
- "Home Made Jam" – 6p-7p Sun



Monday to Friday

- "Benny and the B-Rock FM
Morning Show" 6am-10am
- "Rock Work Day" with Sarah
9a-1pm
- "Rock Work Day" with Deek"
1pm-5pm
- "Fitzy & Wippa" – 5p-6p
- "The Rock Shop" – 6p-12a
- "The NightShift with Luke Bona
– 12a-5.30a Mon-Fri

Other Highlights

- "The Most Wanted Countdown"
8p-10p Fri / 4p-6p Sun
- "The Sporting Probe" – 8a-10a
Sun

CONTACTS

Directors / Owners

Ron Camplin
Stephanie Camplin

General Manager / National / Contra

Phil Cole

Director of Sales / Local

Janeen Hosemans

Operations Manager / Technical

Dom Ingersole

Program / Content Director

Ardin Beech – 2BS
Benny Hope – B-Rock

Music Director

Benny Hope

Marketing Consultants

Janeen Hosemans
Janie Birchall
Bron Davey

Marketing Assistants

Alexis LeMasson
Sarah Connor
Lucy Ryan

Copywriter

Daniel King

Commercial Production

Nicolas Cook

Accounts / Traffic Manager

Jena Shaw

Receptionist / Program Producer

Natalie Pilato
Harrison Carter

Announcers

Ardin Beech
Sarah Boorer
Janeen Hosemans
Peter Harrison
Phil Cole
Brian van de Wakker
Bron Davey
Harrison Carter
Patrick Harrison
Benny Hope
Dom Ingersole
Nicolas Cook
Daniel King
Darren Webster
Jena Shaw
Sarah Connor

Telephone - (02) 6331-7777

Fax - (02) 6332-1503

www.2bs.com.au

www.brockfm.com.au