



RADIO, TELEVISION AND BROADCAST NEWS (RTBN)

- Television Major

PROGRAM DESCRIPTION

Broadcasting, cable and telecommunications are today's power industries. They impact our understanding of current events, heighten our awareness of social issues, and influence our buying decisions. Their effect is as far-reaching as video devices, home computers, and movie and television screens across the globe. A diploma from a recognized media program has become the minimum standard for an entry-level position in TV, video and film industries. Be part of the video revolution. Apply for the RTBN Program's Television Concentration.

As a student of the RTBN Television Concentration you will learn the fundamentals of writing, producing, directing, and technical operations. There is a strong emphasis on hands-on learning, creative input and fostering working relationships with the TV/film industry. You'll participate in producing newscasts, sporting events, variety shows, commercials, documentaries and public service announcements. You'll become familiar with the technical aspects of TV and video by working with broadcast-quality equipment such as High Definition camcorders and studio cameras, switchers, audio consoles, graphics work stations and non linear editing systems.

All Television students are required to participate in e-Learning, a package of services that includes a laptop computer leased from SAIT, a suite of software, full Internet access, training and technical support. The cost of leasing the laptop is included in the tuition.

Television study topics include:

- Research and scriptwriting
- EFP & ENG single camera production
- Video post-production editing
- Multi-camera studio production
- Sports broadcasting/webcasting
- Technical operations
- Research and scriptwriting
- Advertising
- Presentation

FOR MORE INFORMATION

Information: (403) 284-8470

E-mail: rtbn.info@sait.ca

TWO-YEAR DIPLOMA

- FALL START
- LAPTOP LEARNING
- FOURTH SEMESTER PRACTICUM

The program involves two years of full-time study. Each of the program's two years is divided into two 15-week semesters. There is a single intake each year, with classes commencing in early September and finishing in late April. A three-week industry practicum is offered in the fourth semester.

YOUR CAREER

Typical first jobs include commercial copywriter, videographer, editor, master control switcher or production assistant at smaller-market TV stations or cable services.

By mid-career, many graduates will have moved to larger-market stations, or into positions of responsibility in smaller markets. With the vast expansion of specialty channels, some graduates will join or form their own production companies, perhaps specializing in an area of personal interest or a specialty-channel market such as sports, home design, fashion, etc.

/over



School of
Information and
Communications
Technologies

RADIO, TELEVISION AND BROADCAST NEWS (RTBN)

- Television Major (cont.)

ADMISSION REQUIREMENTS

- At least 60% in English Language Arts 30-1 or English Language Arts 30-2 or equivalents.
- For upgrading options, please refer to the Pre-Careers program in the Academic Calendar.
- For international students, please refer to the International section in the Academic Calendar.
- For mature students, please refer to the Admissions section in the Academic Calendar.
- Advance credit may be granted to applicants who have completed equivalent education at a post-secondary institution. Please refer to the Prior Learning Assessment and Recognition section in the Academic Calendar.

SELECTION CRITERIA

This program typically has more applications than seats. Meeting the Admission Requirements is the first step in the selection process. However, students will also be required to meet Additional Criteria in order to gain admission into the program. Students are responsible for familiarizing themselves with the Selection Criteria which is located at www.sait.ca/selectioncriteria.

STUDENT SUCCESS

Students with previous academic success usually are more successful in SAIT programs.

PROGRESSION

Students must attain an SPGPA and/or a CPGPA of 2.0 or better in each semester to progress through the program. To qualify for graduation, students must pass all courses and attain a CPGPA of 2.0 or better.

CREDENTIALS

Upon successfully completing this program, graduates will receive a SAIT diploma in Radio, Television and Broadcast News.

ACCREDITATION

There are no formal accreditation arrangements at this time. Please contact the department for more information.

TRANSFERABILITY

Graduates choosing to continue their education may receive credit towards various Bachelor's degrees. A number of universities offer transfer options for graduates of this program. Get complete details at <http://www.sait.ca/pages/cometosait/transferoptions/>

TUITION AND FEES (SUBJECT TO CHANGE)

- Please refer to the Tuition and Fee Table in the Academic Calendar.
- International Students, please refer to the Academic Calendar.

BOOKS AND SUPPLIES (SUBJECT TO CHANGE)

Books and supplies are approximately \$720 for the first year and \$500 for the second year.

PROGRAM OUTLINE

- For complete course descriptions, visit: www.sait.ca/academiccalendar.
- SAIT students develop lifelong learning skills.