



RADIO, TELEVISION AND BROADCAST NEWS (RTBN)

- Radio Major

PROGRAM DESCRIPTION

Radio students progress from audio basics to advanced digital multi-track production and gain valuable industry experience by operating SAIT's campus radio station. (Accessible worldwide at radio.sait.ca) They fulfill a number of duties in the sales and promotions departments and rotate through various positions, including on-air personality, music and creative director, traffic and production manager.

Students work with a computerized news management system to integrate local stories with national and international news, in addition to utilizing state-of-the-art audio editing and radio automation software. The program involves two years of full-time study. Each year is divided into two 15-week semesters. There is a single intake each year, with classes commencing in early September and finishing in late April. A multi-week industry practicum is compulsory in the fourth semester.

All Radio students are required to participate in Laptop Learning, a package of services including a laptop computer, a suite of software, full Internet access, training and technical support.

YOUR CAREER

Upon graduation, RTBN Radio students typically find work at radio stations in small-to-medium sized markets. Although starting salaries are lower than in large, urban markets, progress is rapid for the most capable employees. Progression from local station to network and front-line work to management commonly happens in the first 5 years as graduates prove their abilities and hone their skills.

Smaller market, entry-level jobs include: on-air personality, production manager/assistant, copywriter, promotions assistant. Larger market progression leads to more senior, supervisory positions behind the scenes and higher profile (larger audience) time slots for on-air personalities.

Some graduates have moved into public relations and corporate or government communications. Pursuing a communications degree in conjunction with the SAIT diploma is advantageous for students considering this career path.

TWO-YEAR DIPLOMA

- FALL START
 - LAPTOP LEARNING
 - FOURTH SEMESTER PRACTICUM
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ADMISSION REQUIREMENTS

- At least 60% in English Language Arts 30-1 or English Language Arts 30-2 or equivalents.
- For upgrading options, please refer to the Pre-Careers program in the Academic Calendar.
- For international students, please refer to the International section in the Academic Calendar.
- For mature students, please refer to the Admissions section in the Academic Calendar.
- Advance credit may be granted to applicants who have completed equivalent education at a post-secondary institution. Please refer to the Prior Learning Assessment and Recognition section in the Academic Calendar.

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FOR MORE INFORMATION

Information: (403) 284-8470

E-mail: rtbn.info@sait.ca



School of
Information and
Communications
Technologies

RADIO, TELEVISION AND BROADCAST NEWS (RTBN) - Radio Major (cont.)

SELECTION CRITERIA

This program typically has more applications than seats. Meeting the Admission Requirements is the first step in the selection process. However, students will also be required to meet additional criteria in order to gain admission into the program. Students are responsible for familiarizing themselves with the selection criteria which is located at www.sait.ca/selectioncriteria.

STUDENT SUCCESS

Students with previous academic success usually are more successful in SAIT programs.

PROGRESSION

Students must attain an SPGPA and/or a CPGPA of 2.0 or better in each semester to progress through the program. To qualify for graduation, students must pass all courses and attain a CPGPA of 2.0 or better.

CREDENTIALS

Upon successfully completing this program, graduates will receive a SAIT diploma in Radio, Television and Broadcast News.

ACCREDITATION

There are no formal accreditation arrangements at this time. Please contact the department for more information.

TRANSFERABILITY

Graduates choosing to continue their education may receive credit towards various Bachelor's degrees. A number of universities offer transfer options for graduates of this program. Get complete details at <http://www.sait.ca/pages/cometosait/transferoptions/>

TUITION AND FEES (SUBJECT TO CHANGE)

- Please refer to the Tuition and Fee Table in the Academic Calendar.
- International Students, please refer to the Academic Calendar.

BOOKS AND SUPPLIES (SUBJECT TO CHANGE)

- Books and supplies are approximately \$720 for the first year and \$500 for the second year.
- Purchase of a digital recorder is required.

PROGRAM OUTLINE

- For complete course descriptions, visit: www.sait.ca/academiccalendar.
- SAIT students develop lifelong learning skills.