



Promotion	Plinko-chella
Promoter	Jim Pattison Broadcast Group LP
Station	CJZN - The Zone @ 91-3
Website	www.TheZone.fm
Address	2750 Quadra St. Victoria, British Columbia, Canada, V8T 4E8
Contest Date and Time	<p>Contesting will take place between 6AM (Pacific) on Monday, March 13th, 2017 and 11:59PM (Pacific) on Friday, March 31st, 2017.</p> <p>The Promoter reserves the right to amend and extend the contesting period at its absolute discretion. Number of contesting days will be at the Promoter's discretion.</p>
How to Enter	<ol style="list-style-type: none"> 1. The Zone @ 91-3 will have a Plinko board set-up in the studio, with 8 chutes (labeled 1 – 8) and one mini puck. 2. Announcer plays intro and asks people to call in to play 3. Announcer takes caller (number chosen at their individual discretion) to 250-475-0913 and explains the game play to them 4. The contestant chooses a chute number and the announcer drops puck down the chute of their choice 5. Depending on which slot the puck lands in, the contestant either: <ul style="list-style-type: none"> • Is entered into the grand prize draw for the Grand Prize (see below under "Prize Details") • Is able to drop again • Wins a Consolation Prize as indicated on the Plinko board (see below under "Prize Details") • Wins nothing
Prize Details	<ol style="list-style-type: none"> 1. Grand Prize: A trip for 2 to Coachella Valley Music and Arts Festival in Indio, California, including: <ul style="list-style-type: none"> • 2 x 3-Day General Admission Passes to Coachella (April 21 – 23) • 2 x roundtrip airfare from Victoria, BC to Los Angeles, California • 1 x rental car (pickup/drop off in LA) • 4 nights hotel accommodation for two in Palm Springs • 1 x day parking pass for Coachella grounds (April 21 – 23) • \$500 USD spending money 2. Consolation Prizes: Each consolation prize may consist of (1) of the following: <ul style="list-style-type: none"> • \$25 CAD • \$50 CAD • \$75 CAD
Prize Value	<ol style="list-style-type: none"> 1. Grand Prize: \$4874.00 CAD 2. Consolation Prizes: Total maximum of possible consolation prizes will not exceed \$5,400.00 CAD

Limitation of Entries	<p>Contestants may play multiple times, and win multiple consolation prizes, but if/once they qualify for the grand prize draw, they are no longer eligible to play.</p> <p>One eligible qualifier per family or household.</p>
Age Limitation	<p>All contestants must be 18 years and over to play and/or claim their prize.</p> <p>In addition, at least one person (either the winner and/or their travel companion) must be 21 years or older to claim the Grand Prize.</p>
Draw Process and/or Judging	<p>All qualifier names will be placed in an entry barrel/box and a single name will be randomly drawn, therefore becoming the Grand Prize winner.</p>
Draw Date, Time and Location	<p>Grand prize draw and on-air announcement will take place on Monday, April 3rd, 2017 between 7AM – 8AM (Pacific) at The Zone @ 91-3 (2750 Quadra St. Victoria, BC).</p>
Date and Method of Winner Notification	<p>Consolation Prize winners will be notified immediately on-air during/after game play (throughout Contest period).</p> <p>Grand Prize winner will be notified via phone call following the draw announcement on Monday, April 3rd, 2017.</p>
Unclaimed Prizes	<p>Consolation Prize winners will have a three month period from the time of winning to claim their prize. If the winner does not claim their prize within three months, they will forfeit their prize.</p> <p>Grand Prize winner will have 48 hours from the time of winning to claim their prize. If the winner does not claim their prize within 48 hours and provide the necessary information for international travel, they will forfeit their prize.</p> <p>Unclaimed prizes may be given away at The Zone @ 91-3's discretion.</p>
Special Conditions	<ol style="list-style-type: none"> 1. Active and retired employees, and their immediate families (including but not limited to 'significant others,' siblings, parents, children and any persons belonging to the household of the above persons) of The Jim Pattison Broadcast Group LP, The Zone @ 91-3, their affiliates, any participating sponsors, their affiliated corporations, agencies or agents are not eligible to enter/win the contest. 2. The contest is subject to all applicable federal, provincial and municipal laws and regulations.



3. In the event that any finalist, the grand prize winner or consolation prize winner is found to be ineligible, he/she shall be disqualified. In the event that a winner is disqualified for any reason, The Zone @ 91-3 is NOT obligated to select a replacements (but reserves the right to do so in its sole discretion, time permitting).
4. Odds of becoming the grand prize winner in this contest depend upon the number of eligible qualifier, but shall in no way exceed 1:72.
5. The grand prize winner is responsible for all expenses, costs and taxes incurred beyond the prize as specified above under 'Prize Details'
6. Proper identification and proof of age must be provided prior to receiving the Consolation Prizes and the Grand Prize (valid driver's license, passport, military ID or police ID).
7. The Grand Prize winner and/or their travel companion **must be 21 years of age or older in order to claim The Grand Prize.**
8. The Grand Prize winner and their travel companion **must have valid Canadian passports at the time of game play.**
9. The Consolation Prize winner(s) and Grand Prize winner must correctly answer a mathematical, time-limited, skill-testing question in order to claim their prizes.
10. Prizes must be accepted as awarded and are non-negotiable, non-transferable, non-exchangeable, with no cash value* (except for Consolation Prizes, which are cash).
11. The Zone @ 91-3, Jim Pattison Broadcast Group LP, participating merchants and prize suppliers will not be responsible or liable in any way in regards to the prize, or any aspect of the prize not being available due to circumstances beyond our control.
12. The Zone @ 91-3, Jim Pattison Broadcast Group LP, participating merchants and prize suppliers will not be responsible or liable in any way for injury, loss, damage, misfortune or death resulting from the acceptance or use of prizes and participation in this promotion.



	<p>13. All entrants acknowledge, as a condition of entry, that The Zone @ 91-3 and the Jim Pattison Broadcast Group LP have the right to publicize and/or broadcast his/her name, character, likeness, voice or all matter incidental herein for publicity purposes without compensation.</p> <p>14. The Zone @ 91-3 is not responsible for any internet or phone disruptions which may prevent listeners from entering the contest.</p> <p>15. Any person using a mobile, computer, tablet or other equipment that is unavailable to the general public is ineligible to enter/win.</p> <p>16. Jim Pattison Broadcast Group LP Privacy Policy, Terms of Service and General Rules also apply.</p> <p>17. By entering, contestants acknowledge that they have read and accepted the rules and regulations as posted.</p>
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