Job Posting

Position: (Full Time)	Promotions/Marketing Director
Reports to:	General Manager
Station(s)	104.9 the WOLF
Location:	Regina, Saskatchewan
Application Deadline:	July 19, 2017

Only those candidates selected to interview will be contacted and no phone calls please

DO YOU ROCK AT PROMOTIONS? DO YOU ROCK AT BRANDING?

DO YOU HAVE THE TALENT TO ROCK FOR US?

Regina's ROCK Station, 104.9 the WOLF, has an opening for a Promotions & Marketing Director. The successful candidate will know branding and promotion inside and out and be a social media genius. You must be creative, energetic and highly self-motivated. You will be responsible for sales and programming promotional concepts, design and implementation. Background in radio is an asset, but not required.

Essential Duties & Responsibilities

- Work closely with the programming, sales and general management to develop brand focused promotional and marketing strategies
- Assist in establishing and working within an annual promotional budget
- Create and execute on-air and online promotions and contesting
- Create, coordinate and execute station events
- Oversee and update station web site and social media content
- Manage prize inventory and Promotional/PSA airtime inventory
- Responsibility to assist with the hiring, training and supervising of the Harvard Broadcasting Regina Street Team Members
- Other duties as assigned

Essential Knowledge and Skills:

- Creative and can think outside the box
- Exceptional organizational skills and attention to detail
- Strong leadership skills
- Wizard with Microsoft Office, Excel and Power Point and bonus points if you've worked with Promo Suite
- Internet and social media savvy
- Graphic design (Photoshop, Illustrator, etc.) skills a definite asset
- On-air experience & Technical knowledge (broadcast equipment) an asset

Essential Requirements:

- Previous or Current experience as Director or Coordinator in Promotions department
- A positive, creative and innovative attitude
- A self-starter with the ability to work with minimal supervision
- Valid driver's license (provide a current drivers abstract)
- A love for getting out in the community and meeting and greeting our listeners first-hand

Please send your resume to:
Jason Huschi
General Manager
Harvard Broadcasting Regina
jasonh@harvardbroadcasting.com

Please put "Promo" in your subject title.

Harvard Broadcasting Inc. values diversity in its work force and is committed to Employment Equity.