

**SUPER BOWL AND PRO BOWL
RAFFLE TICKET GIVEAWAY
OFFICIAL CONTEST RULES**

1. How to Enter the Contest:

a. The “Super Bowl and Pro Bowl Raffle Ticket Giveaway” contest will begin on Friday, December 1st, 2017 and end on Thursday, December 28th, 2017

b. To participate in the contest:

1. Register on station websites, 929kfat.com, themoose963.com, 921bob.com, anchorageoldies1021.com, and kbyr.com between Friday, December 1st and December 28th, 2017.

c. Participants are only eligible to enter once per day.

2. Eligibility Restrictions:

a. The contest is open to all OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, AND KBYR) listeners who are **21** years of age or older and legal residents of the state of Alaska (must provide proof of ID) and reside within the OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) Alaska broadcast area. Military entrants with out of state IDs must establish proof of residence in the state of Alaska to be considered. Employees of Ohana Media Group, LLC, Anchorage Downtown Partnership, Ltd., affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Anchorage metropolitan area and the members of their immediate households are ineligible to participate or win.

b. Listeners are eligible to win an OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) contest only once every 30 days. Only one winner per household is permitted in any contest.

c. Listeners are eligible to win a prize from OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) valued at \$600.00 or more only once every six months.

d. Any person who provides false information regarding identity or any other required information will be automatically disqualified from the contest and will become ineligible to participate in ANY future contests hosted/held by Ohana Media Group and any of its six stations.

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e. Listeners cannot enter this contest under anything other than their full legal name, as verifiable by their valid state ID. Providing another name or alias will result in immediate disqualification and will yield the listener ineligible to participate in the contest.

3. Prizes:

- a. OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR); prize is QUALIFYING RAFFLE in the Anchorage Downtown Partnership's New Year's Eve Raffle.
- b. All prizes or prize certificates may be picked up at the office of OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR), 833 Gambell Street, Anchorage, AK 99501 during regular business hours of Monday through Friday, 8 a.m. to 5 p.m. except on holidays. Any prize or prize certificate not claimed within thirty (30) days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) is not responsible for the safe arrival of a prize or prize certificate.
- c. The prizes in the "Super Bowl and Pro Bowl Raffle Ticket Giveaway" promotion **are not transferable**. Prizes may not be substituted for or redeemed for cash.
- d. Winning the raffle, DOES NOT guarantees winning 1st prize or 2nd prize. Winning the raffle tickets guarantees you ENTRY into The Anchorage Downtown Partnership's New Year's Eve Raffle.

4. Selection of Winners:

- a. The grand prize winner (one) will be selected from all official qualifiers.
- b. Grand prize drawing will be held on the morning of Thursday, December 28th at the OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) office, 833 Gambell Street, Anchorage, AK 99501.
- c. The decisions of OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) are final. OHANA MEDIA GROUP (KFAT,

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KXLW, KBBO, KTMB, and KBYR) reserves the right to substitute prizes of equal or greater value.

5. Conditions:

a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Prizes awarded to winners will be reported, if required, on IRS Form 1099 or the equivalent, and a winner of a prize valued at more than \$600 may be required to acknowledge the prize valuation at the time of award.

b. By participating in the contest, the winner or winners agree to have their name, voice, picture or other likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release prior to acceptance of the prize.

c. Contest winners will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or where prize includes the provision of transportation, whether or not such transportation is provided by OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR). Pursuant to the liability release, the winners will agree to hold OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR), its corporate licensee and all officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest.

6. OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR) reserves the right to make changes in the rules of the contest in its sole determination. Any change will become effective upon announcement of the change on-air.

7. No purchase is necessary. The contest is void where prohibited.

8. Failure to comply with the contest rules may result in a contestant's disqualifications at the discretion of OHANA MEDIA GROUP (KFAT, KXLW, KBBO, KTMB, and KBYR).

9. Copies of the written contest rules are available online at www.929kfat.com, www.themoose963.com, www.921bob.com, www.anchorageoldies1021.com, www.kbyr.com, and at the main studio of OHANA MEDIA GROUP (KFAT,

Ohana Media Group/92.9 KFAT, 96.3 KXLW, 92.1 KBBO, 102.1 KTMB, 700AM KBYR

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KXLW, KBBO, KTMB, and KBYR) (833 Gambell Street, Anchorage, AK 99501)
during regular business hours.