



2211 RIMLAND DRIVE #116
BELLINGHAM, WA 98226
360.922.6222 | F.360.922.6241
PRAISE1065.COM

PRAISE 106.5 "PIXEL THIS!" Game

OFFICIAL CONTEST RULES

Contest Name: PRAISE 106.5 "Pixel This!" (herein defined as the "Contest")

Station: KWPZ/PRAISE 106.5 FM (herein defined as the "Station")

Station Address: 2211 Rimland Drive, Suite 116, Bellingham, WA 98226

A. Description of the Contest

- PRAISE 106.5 "Pixel This!" is an ongoing contest that runs continuously on-air and on www.praise1065.com. This contest will continue until Station decides otherwise, herein defined as "Contest Period." Station reserves the right to extend or discontinue Contest Period at its discretion, without notice to listeners or contest participants.
- Any individual calling the Station Contest Line at (866)-729-1065 is considered an "Entrant" within the meaning of this Contest.

B. How Contest is Played:

- Station will display a graphic of an undefined object on its website www.praise1065.com. The object will be obscured by a graphic overlay, with a small amount of the image visible. The initial image upload begins a new "Pixel This!" game.
- After the "Pixel This!" image is displayed on the Station's website, Praise contest phone lines will be opened to Entrants seeking to submit an entry identifying the "Pixel This!" image. A selected caller number will be announced on-air weekdays during the Station's AM and PM radio shows. The Entrant matching the selected caller number that submits an entry which correctly identifies the obscured object will win the Grand Prize for that day's "Pixel This!" game.
- If the day ends without a Grand Prize winning Entrant, the game will continue on the follow weekday with the same "Pixel This!" graphic with a additional pixels of the obscured object revealed. The "Pixel This!" game will continue to carry over each weekday until an Entrant correctly identifies the obscured object.
- Once an Entrant correctly identifies the object and wins the Grand Prize, the game will end and a new "Pixel This!" graphic will be displayed on the Station's website within two business days.
- Grand Prizes will vary for each new "Pixel This" image and each new game will announced either on-air and/or on the Station's website.
- Station reserves the right to broadcast hints at various times throughout the day and post incorrect guesses online at www.praise1065.com.



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- The Station reserves the right to end the current “Pixel This!” game at any time, or change the “Pixel This!” image without a winner.
- The Station may, in its sole direction, choose not to display a “Pixel This!” image on any weekday during the contest period. Contest entries will not be considered on days which the “Pixel This! image is **NOT** displayed on the Station’s website.
- Selected Entrant’s submitting a valid entry into the Station via telephone, who do not correctly identify the image, will win a consolation “Daily Prize”, which may vary each day the contest is held.
- It is the sole discretion of PRAISE and/or CRISTA Media to determine if an entry provided is specific enough to qualify as a correct answer. Decisions by CRISTA Media or Praise are final and may not be appealed.

C. General Rules:

- Important Note: By entering the Contest, Entrant agrees that any entry submitted to the Station is the sole property of PRAISE 106.5, and may be aired in whole, excerpt or custom arrangement by the Station. Entries submitted to the station will not be returned.
- To participate in a contest, PRAISE 106.5 may require listeners to join "**THE PRAISE FAMILY**" which can be found on the station website, www.praise1065.com, for certain contests. Entry instructions are posted on station website.
- To participate in on-air contests, Entrants must call the toll-free contest line when the on-air staff asks for participation. The number to call is 1-866-729-1065 (1-866-SAY-1065).
- Station is not responsible for entries not received due to delay of mail service, internet service outage, telephone system malfunction, computer difficulty or other technical issues.

D. Eligibility Restrictions:

- Contests are open to PRAISE 106.5 listeners who are 18 years of age or older, and who legally reside in the State of Washington or British Columbia.
- Limit to one entry per person each weekday.
- Only one Grand Prize per household during any 30 day period.
- Only one consolation Daily Prize per household during each *Pixel This* Contest Period.
- Persons are ineligible to win the Grand Prize if they have won a PRAISE 106.5 contest, giveaway or promotion in the last 30 calendar days.

- Persons who are ineligible to win prizes or participate in contests include: (a) CRISTA employees and their parents, spouses, children, siblings and roommates, (b) employees of advertising agencies that conduct business with CRISTA Media; (c) employees of participating sponsors and promotional partners, and (d) persons employed by radio stations within the metropolitan area of Seattle, Washington, Whatcom and Skagit Counties (Washington) and British Columbia, Canada.
- Contest participants agree that PRAISE 106.5, CRISTA Media and contest sponsors have the right to use the name, voice or likeness of contest participants and winners for promotional and advertising purposes without compensation.
- PRAISE 106.5 will not disclose or sell participant personal information to parties that are not affiliated with PRAISE 106.5 and or CRISTA Media.
- No purchase is necessary. Purchase does not increase odds of winning.
- Prizes must be claimed within 30 days of winning date or prize will be forfeited.
- Chance of winning depends on the number of eligible contest participants and entries.
- Prize amounts and value will vary from game to game. Prizes cannot be redeemed for cash or exchanged for other merchandise. Prizes are not transferable without approval from PRAISE 106.5.
- Prizes will be mailed to contest winners unless otherwise decided upon by PRAISE 106.5. Station is not responsible for loss or damage of prize when mailed or emailed.
- Winners are responsible for federal, state and local taxes and fees if applicable. Any person winning over \$600 (USD) in cumulative prizes within a calendar year will receive a United States IRS form 1099 and a copy of such form will be filed with the IRS.
- PRAISE 106.5 reserves the right to require contest winners to sign a liability release prior to acceptance and receiving of any prize awarded by station.
- By entering, each contest Entrant waives any and all claims of liability against PRAISE 106.5, CRISTA Media, and CRISTA Ministries, its officers, directors, employees, agents, and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by PRAISE 106.5.
- Entrants are required to provide truthful information. PRAISE 106.5 will reject any entry that the station discovers to be false.
- PRAISE 106.5 reserves the right to disqualify any participant attempting to tamper with the contest entry process.

- PRAISE 106.5 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.
- PRAISE 106.5 reserves the right to cancel or modify contest and contest rules at any time.

By entering, Entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.