



19303 Fremont Ave N
Seattle, WA 98133

"SPIRIT 105.3 Secret Sound Game"

Official Contest Rules

Contest Name: "SPIRIT 105.3 Secret Sound Game" (herein defined as the "Contest")

Station: KCMS/SPIRIT 105.3 FM (herein defined as the "station")

Station Address: 19303 Fremont Avenue North, Seattle, WA 98133

A. Description of Contest:

- The "SPIRIT 105.3 Secret Sound Game" is an ongoing contest that occurs on SPIRIT 105.3 multiple times a day. This contest will continue until SPIRIT 105.3 decides otherwise, herein defined as "Contest Period". Station reserves the right to extend contest period at its discretion.
- Any individual calling the SPIRIT Contest line at (877) 275-1053 is considered an entrant within the meaning of this Contest.

B. How Contest is played:

- Each weekday during the Contest Period an undefined sound effect (herein defined as "Secret Sound") will be played 3 different times on air between the hours of 6am - 7pm. After the sound effect is played, SPIRIT contest lines will be opened to its listeners seeking to submit an entry. The caller number selected who submits a valid entry into the station via telephone will win a prize of at least one hundred and five dollars (\$105.00).
- If there is no "Secret Sound" winner on any given day, the game will continue on to the next business day with the same "Secret Sound" effect being aired. The "Secret Sound" will continue to carry over to the next business day until a caller correctly identifies the "Secret Sound". The Station reserves the right to end or change the sound at any time.
- Each day the "Secret Sound" carries over to the next business day, the prize money will be increased by \$105.
- Once a listener has correctly identified the "Secret Sound" effect, that day's game will terminate and a new "Secret Sound" effect will be played on air the following business day within contest period.
- To submit a valid entry to the Station, Entrants must call the SPIRIT Contest line at (877)-275-1053, after the Secret Sound is played with the correct answer to what the sound is. Important Note: By entering the Contest, Entrant agrees that any entry submitted to the Station is the sole property of SPIRIT 105.3, and may be aired in whole or in excerpt by the Station. Entries submitted to the station will not be returned.
- Station reserves the right to broadcast hints at various times throughout the day and post incorrect guesses online at www.spirit1053.com.

- The Station may, in its sole direction, choose not to announce a Sound on any weekday during the contest period. Contest entries will not be considered on days which no Sound is announced.

Odds of winning the Secret Sound promotion will depend on the number of entries received for the contest.

THE FOLLOWING GENERAL RULES APPLY TO ALL CRISTA MEDIA CONTESTS:

A. Contestant must complete an official entry form and deposit it in the provided entry box. Only one entry per person may be submitted for each contest. Winning entry(s) will be drawn from all valid entries received. If an entry is deemed illegible or does not supply all the information necessary to declare a winner, the entry will be deemed invalid and another entry will be selected. Entry forms may be mailed to SPIRIT 105.3 at 19303 Fremont Avenue N., Seattle, WA 98133. To participate, listeners can email entry to info@spirit1053.com, or fax entry to 206.546.7372, or mail entry to SPIRIT 105.3, Attn: Secret Sound, Promotions Department, 19303 Fremont Avenue N., Seattle, WA 98133.

B. SPIRIT 105.3 may require listeners to join THE SPIRIT FAMILY on the station website, www.spirit1053.com in order to participate in certain contests. Entry instruction is posted on station website.

C. Station is not responsible for entries not received due to delay of mail service, Internet service outage, computer difficulty or other technical issues.

2. Eligibility Restrictions:

A. Contests are open to SPIRIT 105.3 listeners who are 18 years of age or older and who legally reside in the State of Washington.

B. Limit to one entry per person.

C. Only one winner per household per game is allowed.

D. Persons who are ineligible to win prizes or participate in contests include: (a) CRISTA employees and their parents, spouses, children, siblings and roommates, (b) employees of advertising agencies that conduct business with CRISTA Media; (c) employees of participating sponsors and promotional partners, and (d) persons employed by radio stations within the Seattle metropolitan area.

3. Contest participants agree that SPIRIT 105.3, CRISTA Media and contest sponsors have the right to use the name, voice or likeness of contest participants and winners for promotional and advertising purposes without compensation.

4. SPIRIT 105.3 will not disclose or sell participant personal information to parties that are not affiliated with SPIRIT 105.3 and or CRISTA Media.

5. No purchase is necessary. Purchase does not increase odds of winning.

6. Chance of winning depends on the number of correct and eligible contest participants and entries.

7. Prize amounts and value will vary from contest to contest. Prizes cannot be redeemed for cash or other merchandise. Prizes are non transferable without approval from SPIRIT105.3.

8. Prizes will be mailed to contest winners unless otherwise decided upon by SPIRIT 105.3. Station is

not responsible for loss or damage of prize when mailed.

9. Winners are responsible for federal, state and local taxes and fees if applicable. Any person winning over \$600 in cumulative prizes within a calendar year will receive an IRS form 1099 and a copy of such form will be filed with the IRS.

10. SPIRIT 105.3 reserves the right to require contest winners to sign a liability release prior to acceptance and receiving of any prize awarded by station.

11. By participating, each contest participant waives any and all claims of liability against SPIRIT 105.3, CRISTA Media, CRISTA Ministries, its officers, directors, employees, agents, and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by SPIRIT 105.3.

12. Contestants are required to provide truthful information. SPIRIT 105.3 will reject any entry that the station discovers to be false.

13. SPIRIT 105.3 reserves the right to disqualify any participant attempting to tamper with the contest entry process.

14. SPIRIT 105.3 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.

15. SPIRIT 105.3 reserves the right to cancel or modify contest and contest rules at any time.

By entering, Entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.