

"Local Music Project" Official Contest Rules

Contest Name: "Local Music Project" (herein defined as the "Contest")

Station: KCMS/SPIRIT 105.3 FM (herein defined as the "station")

Station Address: 19303 Fremont Avenue North, Seattle, WA 98133

Description of Contest:

Local Music Project 2017 (LMP) is a SPIRIT 105.3 contest for local Christian bands and solo artists to submit their favorite original song and have the potential to win weekly qualifying prizes and a Grand Prize of air time and perform at an upcoming SPIRIT concert. LMP is available for participation within the state of Washington only and shall be construed according to, and governed exclusively by, United States and Washington State law. There is no purchase or entry fee required to enter. LMP will be accepting entries August 12th, 2017 through September 10th, 2017 at 11:59 p.m. Pacific Standard Time ("Promotion Period").

HOW DOES LMP WORK?

- Starting Saturday, August 12th local artists will be encouraged to upload their favorite original song online at http://www.spirit1053.com/local-music-project/.
- The Top 10 artists or bands will be selected by a panel of judges made up of SPIRIT 105.3 and community representatives. Original song submissions will be judged on originality of song arrangement, creativity, lyrical content, and musical integrity in addition to a completed bio submitted online.
 - The Top 10 artists will be featured online and on-air for a 1 week campaign where listeners can vote for their favorite band. The 2 artists with the most votes and 1 artist selected by SPIRIT staff will continue in the final round of the competition.
 - Voting for the 3 finalists will end Friday, September 29th, 2017 at 3:00pm (PST).
 - o It will be unknown to the public who the SPIRIT selection was.
- The week of September 30th October 5th, 2017, listeners will have the opportunity to vote for their favorite song from the top 3 finalists remaining.
 - o Voting will end Thursday, October 5th, 2017 at 3:00pm (PST).
- The winning song that received the voting majority will be announced on Friday, October 6th 2017.

HOW TO CAST YOUR VOTE:

- For each round of voting, individual listeners will be able to cast up to 1 vote online per day
 - How to Vote Online (You may cast a total of 7 online votes per week):
 - Visit http://www.spirit1053.com/local-music-project/ to cast your vote online for the band you wish to move into the next round. Each listener will be able to vote 1 time per day.

ENTRY REQUIREMENTS:

- All entries must be uploaded online at http://www.spirit1053.com/local-music-project/
- The online registration form will require each Entrant's full name, city/state, age, email address and telephone number.

- The registration form contains instructions for creating and uploading to the site: (a) <u>one</u> original song created in the last five years in audio format lasting <u>six</u> minutes or less and no more than <u>eight</u> megabytes; (b) a recent color photograph of the band or solo artist taken within 6 months from entry date and (c) a soloist bio or band bio for all band members (collectively referred to as "Entry"). Entries submitted in any other medium, or sent through other on-line portals, agents or third parties will be disqualified.
- SPIRIT 105.3 is not responsible for entries not received due to delay of mail service, Internet service outage, computer difficulty or other technical issues.
- Proof of an uploaded Entry does not constitute proof or evidence that the Entry was received within the Promotion Period or eligible for the LMP contest.
- Only one Entry is permitted per artist, band or band member if multiple entries are received only the first entry will be considered.
- SPIRIT 105.3 may post any submitted Entry online, which will be available for viewing or listening by any person interested in the LMP.
- SPIRIT 105.3 assumes no risks or liability for damaged, lost, late, incomplete, invalid, incorrect or misdirected Entries and makes no warranty, representation or guarantee, express or implied, in connection with its ability to in any way to enable, develop or market the solo artist, band or band member.
- By entering the LMP contest, Entrants agree to accept the decisions of SPIRIT 105.3 and its Judges, which are final and binding on all matters relating to the LMP.
- Only complete Entries, meeting the requirement listed above, will be considered for the contest.

SPIRIT 105.3 reserves the right to change or modify the contest rules at any time without advance notice and will update the contest rules accordingly.

PROMOTIONAL SPONSORS:

Local Music Project is sponsored by SPIRIT 105.3, Centricity Music, and LMG Concerts. (Collectively, "Sponsors").

1 GRAND PRIZE WINNER WILL RECEIVE:

- Opening Act for an upcoming SPIRIT Concert with Jeremy Camp

 Saturday, October 21st at (Value: Priceless)
- Private professional mentoring session with Centricity Music!
 - o Flight to Nashville
 - Singer Songwriter Session with the writers
 - Recording of the song
 - Meeting with the marketing department

Value: \$10,000 (PRICELESS)

2 VOTING LISTENER WILL RECEIVE (1 winner per voting round):

 Pair of tickets to the upcoming Jeremy Camp concert at Overlake Christian Church on Saturday, October 21st 2017.

Total Value: \$60.00

Odds of winning the Local Music Project promotion will depend on the number of entries received for the contest and the majority vote placed by the public during each round of the campaign.

CONTENT TERMS OF ENTRY:

SPIRIT 105.3 reserves the right to disqualify and/or remove any Entry in whole or in part for any
reason within its sole and absolute discretion if it believes the Entry is not in the spirit of the LMP,
is not compliant with the rules, or may otherwise have a detrimental impact on SPIRIT 105.3, the
LMP or any participants or listeners.

- Entries which are not in the spirit of the LMP or do not meet SPIRIT 105.3's standards (i.e. Entries containing, explicit or offensive lyrics, etc.) will not be considered. Entries will not be returned.
- By entering, each solo artist, band and band member individually represents and warrants that:
 - the entire Entry is an original work and contains no third-party trademarks, copyrights, logos, or other third party content not owned by Entrant or any other third party (unless with written permission);
 - other than solo artist or band, no other third person has any right, title or interest in any part of the Entry;
 - the Entry, the use thereof by SPIRIT 105.3 or the exercise by SPIRIT 105.3 of any of the rights granted under this Agreement, does not and will not breach, infringe or violate any rights of any third party or entity, including, without limitation patent, copyright, trademark, trade secret, defamation, privacy, publicity, false light, misappropriation, intentional or negligent infliction of emotional distress, confidentiality, or any contractual or other rights;
 - Entrants have all the rights, licenses, permissions and consents necessary to submit the Entry and to grant all of the rights granted to SPIRIT 105.3 hereunder;
 - each Entrant has reached the age of 18 or older at time of Entry;
 - all Entrants, and any other persons who were engaged by Entrants to work on the Entry or who appear in the Entry in any manner have:
 - (a) given Entrants their express written consent to submit the Entry for the LMP and SPIRIT 105.3's exhibition and other exploitation for promotional, advertising and marketing activities in any manner and in any and all media whether now existing or hereafter discovered, throughout the world, in perpetuity at SPIRIT 105.3's discretion; (b)provided written permission to include their name, image or photographs in or with the Entry without remuneration from SPIRIT 105.3; (c)no claims for payment of any kind, including, without limitation, for royalties or residuals, and no other third party has any approval or consultation rights or any rights of participation arising out of any use, exhibition or other exploitation of the Entry and (d) not been and are not currently under any union or guild agreement that results in any ongoing obligations resulting from the use, exhibition or other exploitation of the Entry; and
 - Entrants understand, recognize and accept that SPIRIT 105.3 has access to, may create or
 has created materials and ideas which may be similar or identical to the Entry in concept,
 theme, idea, format or other respects and Entrants agree to release SPIRIT 105.3 from any
 claims, actions and liabilities relating thereto.

By entering, Entrants agree that (a) all Entries will not be returned; (b) SPIRIT 105.3 (and its authorized representatives) have the unlimited right to alter and/or edit the Entry or any part or element thereof; and (c) SPIRIT 105.3 and its licensees, successors and assigns have the right to use any and all Entry, and the names, likenesses, voices and images of all Entrants and persons appearing in the Entry, for future advertising, promotion and publicity in any manner and in any medium now known or hereafter devised, including without limitation throughout the world in perpetuity.

Entrants will not be paid for the Entry. SPIRIT 105.3, its affiliates, licensees, successors and assigns are in no way obligated to use or continue to use an Entry (and have no obligation to Entrant or any other person or entity after the Entry is received). Entrants waive all claims to and shall receive no royalties of any kind now or in the future from SPIRIT 105.3, its affiliates, licensees, successors and assigns for use of the Entry, in whole or in part, including copyright, trademark, public performance, digital sound recording, mechanical, synchronization or master use royalties, and Entrants represent, warrant and agree that no other party is entitled to claim royalties from the use of the Entry.

By entering, Entrants acknowledge they have read, understood, accept and agree to be bound by the terms and conditions of these Official Rules, as they may be amended from time to time. Entrants may not resell, assign or transfer any of their rights under these Official Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.

THE FOLLOWING GENERAL RULES APPLY TO ALL CRISTA MEDIA CONTESTS:

- A. Only one entry per person may be submitted for each contest. Each winning entry will be drawn from all valid Entries received. If an Entry is deemed illegible or does not supply all the information necessary to declare a winner, the entry will be deemed invalid and another entry will be selected. To participate, listeners can email entry to info@spirit1053.com, or fax entry to 206.546.7372, or mail entry to SPIRIT 105.3, Attn: Local Music Project, Promotions Department, 19303 Fremont Avenue N., Seattle, WA 98133.
- B. SPIRIT 105.3 may require listeners to join THE SPIRIT FAMILY on the station website, www.spirit1053.com in order to participate in certain contests. Entry instruction is posted on station website.
- C. Station is not responsible for entries not received due to delay of mail service, Internet service outage, computer difficulty or other technical issues.
- 2. Eligibility Restrictions:
- A. Contests are open to SPIRIT 105.3 listeners who are 18 years of age or older and who legally reside in the State of Washington.
- B. Only one entry per person.
- C. Only one winner per household.
- D. Persons who are ineligible to win prizes or participate in contests include: (a) CRISTA employees and their parents, spouses, children, siblings and roommates, (b) employees of advertising agencies that conduct business with CRISTA Media; (c) employees of participating sponsors and promotional partners, and (d) persons employed by radio stations within the Seattle metropolitan area.
- 3. Contest participants agree that SPIRIT 105.3, CRISTA Media and contest sponsors have the right to use the name, voice or likeness of contest participants and winners for promotional and advertising purposes without compensation.
- 4. SPIRIT 105.3 will not disclose or sell participants' personal information to parties that are not affiliated with SPIRIT 105.3 and or CRISTA Media.
- 5. No purchase is necessary. Purchase does not increase odds of winning.
- 6. Chance of winning depends on the number of correct and eligible contest participants and entries.
- 7. Prize amounts and value will vary from contest to contest. Prizes cannot be redeemed for cash or other merchandise. Prizes are non transferable without approval from SPIRIT105.3.
- 8. Prizes will be mailed to contest winners unless otherwise decided upon by SPIRIT 105.3. Station is not responsible for loss or damage of prize when mailed.
- 9. Winners are responsible for federal, state and local taxes and fees if applicable. Any person winning over \$600 in cumulative prizes within a calendar year will receive an IRS form 1099 and a copy of such form will be filed with the IRS.

- 10. SPIRIT 105.3 reserves the right to require contest winners to sign a liability release prior to acceptance and receiving of any prize awarded by station.
- 11. By participating, each contest participant waives any and all claims of liability against SPIRIT 105.3, CRISTA Media, CRISTA Ministries, its officers, directors, employees, agents, and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by SPIRIT 105.3.
- 12. Contestants are required to provide truthful information. SPIRIT 105.3 will reject any entry that the station discovers to be false.
- 13. SPIRIT 105.3 reserves the right to disqualify any participant attempting to tamper with the contest entry process.
- 14. SPIRIT 105.3 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.